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Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathroom, telephone, free access to internet and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- medical service.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

For further information, please contact

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Greening Economies Enterprises and Jobs

The role of EOs in the promotion of environmentally sustainable economies and enterprises



Workshop for Employers' Organizations representatives

4 – 7 November 2013

International Training Centre of the ILO, Turin - Italy



ACT/EMP
Bureau for employers Activities



International Training Centre

www.itcilo.org



Background

In the follow-up to Rio+20 Conference and towards the post-2015 development agenda, national policy dialogue on sustainable development increasingly involves social partners, asked to become active drivers of change. In this context, Employers' Organizations (EOs) are called to broaden their mandate, moving from social affairs in the strict sense, to become a comprehensive voice of business in all issues affecting the business environment, including green growth and the promotion of environmentally sustainable economies.

At national level a number of countries have started a policy formulation on the transition towards a greener economy, others are undertaking assessments studies to explore the potentialities of the green economy in terms of growth and employment creation in specific sectors, with a particular focus on enterprise creation and skills development. In some cases EOs have been involved since the assessment phase, in other cases they are beneficiaries of capacity building initiatives, in some others they are not at all part of the process.

At international level it can be expected that after the Resolution on Sustainable Development, Decent Work and Green Jobs released at 102nd International Labour Conference in June 2013, these themes will remain on at the centre of the ILO agenda. At the same time in the framework of the post-2015 MDGs discussion the issue of environmentally sustainable development will be prominently present. The same is on the agenda of OECD, the World Bank and G20 meetings.

To play an effective role and make the employers' voice heard both at national and international level, EOs need capacity building in this area including basic awareness-raising, but also technical and policy support in order to be able to influence imminent policy and regulatory changes, minimize risks and identify new opportunities for business.

Additionally, EOs' members are seeking advice and guidance to identify new green opportunities for business leading to improved productivity, cost-savings and identification of new green markets. Employers' Organizations should be able and equipped to respond to this demand. In fact the green area represents an important opportunity for service development for EOs. We see interesting emerging attempts of EOs to develop services in the environmental area. This requires EOs to be equipped with new competencies and service capacity, related to practical approaches to green enterprise development.

The workshop Greening, Economies, Enterprises and Jobs will represent a good opportunity to get an overview of the debate on sustainable development, understand the main

environmental challenges and their implications for business and discuss the role that Employers' Organizations might play at national and international level. The workshop will also be the occasion to present a new training package on this subject which was jointly developed by the Programme for Employers Activities and the Programme on Employment Policies and Skills Development of the ITC ILO, the Bureau for Employers' Activities and the Green Jobs Programme of the ILO.



Objectives

Global expected outcome

Employers' Organizations have increased their capacity to effectively participate in national and international policy debates on green growth and green enterprise and to provide relevant services in this field for their company-members.

Training objectives

More specifically, at the end of the workshop, participating EOs representatives will have strengthened their capacity to:

- Understand the policy and advocacy implications at national level, taking inspiration from other peer organizations to develop fact based policy positions and participate in national debates on environment and green economy.
- Discuss policy and advocacy issues at international level through the access to a network of EO representatives who can support policy formulation and follow-up of the International Organization of Employers in the international forums for discussion on green economy and environmental issues.
- provide a sustainable service offer in the environmental area.

At the end of the training EOs representatives will formulate an action plan for institutional implementation.



Target audience

The programme specifically targets Employers' Organizations representatives, namely Director General, Directors of Environment or Energy department and Board members with specific experience and interest in the green growth and sustainable development debate. Candidates from Employer's Organizations which are performing research-based lobbying and advocacy in the green area and innovative service development will be given a preference.

STRUCTURE AND CONTENT

PRE-WORKSHOP ASSIGNMENT

All participants will fill in a detailed questionnaire to share their views and experiences on the environmentally sustainable development at international and national level and the activities of their employers' organization on the matter. Participants will have access to a training platform with recommended readings before the workshop.

TRAINING SEMINAR

MODULE 1

Introduction to sustainable development: global debate, key concepts and perspectives of business

- Understanding the global debate on sustainable development and the specific positioning of business on green economy, green growth and green jobs concepts, strategies and approaches, and their policy implication in countries at all stages of development.

MODULE 2

Understanding the main environmental challenges and their implications for business and enterprises

- What is the impact of environmental challenges and regulations and how to increase private sector awareness and resilience? Challenges analyzed include: air pollution; climate change; energy access, efficiency and provision; biodiversity loss; land use and soil degradation; water resource depletion and pollution; waste, hazardous substances and chemicals.

MODULE 3

The greening of enterprises and workplaces as a driver of sustainable jobs and development

- Promoting an enabling environment for green enterprise development through the understanding of: i) the link between enterprise performance and the environment, ii) the greening of enterprises and workplaces (resource input optimization and minimization of environmental risk and pollution in the production process and supply chain) and iii) new business opportunities in the environmental goods and services supply chain, especially for SMEs.

MODULE 4

The role of Employers' Organizations in greening economies through lobbying, advocacy and service development

- From defensive to proactive approach: research-based lobbying and advocacy and innovative service development for Employers' Organizations to become key drivers of greener growth and environmentally sustainable economies.

POST-WORKSHOP ASSIGNMENT

- Report on the implementation of actions plans on 6 months basis;
- Share experience by contributing to dedicated virtual working group. For this activity participants will have access to Lempnet platform– Learning Employers' Network-(<http://lempnet.itcilo.org/en/home>)



Methodology and faculty

The workshop is organized by the Programme for Employers' Activities of the ITC ILO, in collaboration with the Green Jobs Programme of the ILO, the Bureau for Employers' Activities and the Programme on Employment Policies and Skills Development of the ITC ILO.

Faculty will consist of international experts on green policies, ILO specialists on green growth and green jobs and business representatives involved in the promotion of environmentally sustainable economies and enterprises.

A participatory approach will ensure interaction among participants and effective knowledge-sharing. Modern

interactive adult learning techniques will be applied and lectures balanced with practical exercises.

A final evaluation exercise will be administered to acquire information on the degree of participant satisfaction regarding the event.



Language requirements

The course will be conducted entirely in English; therefore a good command of English is essential for a meaningful participation in the course and to fully benefit from it.