**About The Metal Industry**

Total finished steel production in India has increased at a CAGR of 8.39 per cent during FY12–17, with country’s steel production reaching to 111 .254 million tonnes per annum (MTPA) in FY17.

The country became the 2nd largest crude steel producer in 2017, as large public and private sector players strengthen steel production capacity in view of rising demand. Moreover, capacity has increased to 128.28 million tonnes (MT) in FY17, which

is 5.17 per cent more thanFY16, while in the coming ten years the country is anticipated to produce 300 MT of steel. India’s comparatively low per capita steel consumption and expected growth in consumption due to growing infrastructure construction, automobile and railways sectors has offered scope for growth.

National Steel Policy (NSP) implemented to encourage the industry to reach global benchmarks. 100 per cent FDI through the automatic route is allowed. Large infrastructure projects in the PPP mode are being formed

**About MMMM**

MMMM is by far, the largest and the most prestigious event on Minerals, Metals, Metallurgy & Materials with Presence of all Leading companies of Steel and Metal industry. The event has always received worldwide appreciation from all over the industry and proved to be the best international business platform in India. The event is sponsored by The Indian Institute of Metals – Delhi Chapter (IIM-DC) and is being jointly organized by IIM-DC and International Trade & Exhibitions India Pvt. Ltd. (ITEI), the Indian subsidiary of ITE Group PLC (UK).

**A complete conclave of Policy Makers, CEOs, and Industry experts, Scientists, Academia and Engineers associated with Minerals, Metals, Metallurgical and Allied Industries**

**MMMM 2018- a Sneak Preview**

**Co-Sponsored by the**

* **Ministry of Steel**
* **Ministry of Mines**
* **Ministry of External Affairs**
* **Council of Scientific & Industrial Research (CSIR)**

**GOVERNMENT Of INDIA**

**Supported BY**

* **World Metal Forum (WMF)**

**A high level concurrent conference on “Minerals and Metals Sector - Growth Prospects in New Business Environment"**

* **by The Indian Institute of Metals- Delhi Chapter (IIM-DC).**

**HIGHLIGHTS**

* Invited State level Participation form Jharkhand, Karnataka, Gujarat & West Bengal and other Mineral Rich Sates
* Invited International Participation from China Austria, France, Finland, Germany, Italy, Russia, Spain, UK & USA.
* Invited Trade Delegation from 7 Countries to explore Investments Opportunities
* Invited 27 international Trade Delegation for exploring possible Joint Ventures
* Invited Trade Delegations from National Associations for maximizing on Sector Specific Buyers

Co-located with four other related shows exhibitions to create a mega business platform for the Metal, Manufacturing & Engineering industry-

International Conference on **“Minerals and Metals Sector - Growth Prospects in New Business Environment"**

**Day 1, 29TH August 2018**

**SESSION 1 -** Metal Industry Business Forum of CEOs

Chairman: Dr Bhaskar Chatterjee, IAS, Secy Gen. Indian Steel Association

Participation: - SAIL, JSW Steel, Tata Steel, Vedanta, NMDC, RINL, JSPL, NALCO, Hindalco, Hindustan Copper, NINL.

**SESSION 2 -** Prospects of Mineral Industries and Raw Material Security for future growth of minerals and metals sector

**SESSION 3 -** Planning of Infrastructure & Logistic Support

**Day 2, 30TH August 2018**

**SESSION 4 -** Enhancing Competitiveness of Indian Steel Sector

**SESSION 5 -** Prospects of Non-Ferrous Industry

**SESSION 6 -** Metals Requirement of Strategic Sectors

**SESSION 7 -** Prospects of Non-Ferrous Industry

**SESSION 8 -** Secondary Steel Sector – Its Contribution & Challenges

**Day 3, 31TH August 2018**

**SESSION 9** - Energy/Environment Issues in Minerals & Metals Sector

**Valedictory Session**

:- Welcome by Chairman IIM DC

:- Conference Summary

:- Address by Guest of Honour (Secretary Ministry of Mines)

:- Address of Chief Guest by Hon’ble Minister of State for Steel

: -Exhibition Overview

:- Awards by Ceremony

**Vote of Thanks** by Hony Secretary IIM Delhi Chapter

**INVITED INDUSTRY SEGMENTS**

* Aerospace and Airport Infrastructure
* Amusement Parks Owners
* Builders, Architects & Designers
* Civil Contractors Civil & Structural Engineers
* Defence / Military infrastructure
* EPC Consultants
* Factory Builders / Owners
* Govt Infrastructure Dept Personnel
* Landscape Architects Large Factories Builders / Owners
* Large Warehouse Builders / Owners
* Media Representatives
* Metro Rail Infrastructure personnel
* Pre-Engineered Building Contractors Quantity Surveyors
* Real Estate Promoters Retail Malls Promoters
* Roofing Contractors
* Seaports Authority
* Personnel Town Planners
* Trade Representatives

**INVITED LEGENDS Of INDUSTRY**

* Hon’ble Union Minister of Steel, Government of India as Chief Guest to inaugurate the whole event
* Hon’ble Union Minister of State for Steel, Government of India as Chief Guest in the Valedictory Session.
* Hon’ble Secretary- Ministry of Steel, Government of India
* Hon’ble Secretary-Ministry of Mines, Government of India
* Secretary of all Supporting Ministries
* President & 3 Vice Presidents of IIM
* Chairman and Vice Chairman of around 40 pan India Chapters of IIM
* Chairman, President, CEO of all Big PSES
* CEO of Leading Exhibitors
* Ambassador and Commercial Counsellors
* Head of Foreign Chamber of Conference & Industries
* CEO and Board of Directors of Metal & allied Industries

**MMMM 2018 Focus Country – RUSSIA**

As Indian steel industry is in consolidation process to face the challenges and explore new business avenues. Russian steel Industry plays a vital role global market and MMMM will be an ideal business platform for Technology Transfer & explore said New Business avenues from world over.

All Participants of Russian Pavilion can showcase their State-of-the-art technology, Innovation and Achievements to highly focused Trade Visitors, Ministries, Trade Media and Delegations and will also get a unique opportunity to

* Raise brand awareness and create preference to a targeted audience
* One to One interaction with the industry professionals in one location
* Brand building within the industry and end users
* Explore new business and investment opportunities
* Explore availability of raw materials , technology, and suppliers
* Unparalleled opportunity for new business tie-ups

**Promotion of Russia as Focus Country in the worldwide promotional campaign**

**PRIOR TO THE SHOW**

* Credit as **“Focus Country- RUSSIA ”** in the home page of the event website
* Logo of all participants of **RUSSIA Pavilion** in the event website.
* **3 Customized E-mail shots** to **“Focus Country- RUSSIA”** covering more than 5 lakh national-international data (content by you)
* **6 SMS blasts** to a database of 3,00,000 national Visitors highlighting the participation of **Focus Country- RUSSIA ”** in MMMM 2018.
* Credit as “**Focus Country- RUSSIA ”** in visitor **Invitation Flyers**.
* Credit “**Focus Country- RUSSIA ”** along with **Coverage in Facebook Page** of MMMM
* Special mention on the **LinkedIn group** of World Metal Forum
* **Tweets on the Twitter handle** of World Metal Forum
* Credit as “**Focus Country- RUSSIA ”** in **press releases to Trade Media**
* Credits to “**Focus Country- RUSSIA ”** in **Promotional E-mail** shots by supporting Trade Portals to their database
* Credit as “**Focus Country- RUSSIA ”** in the Advertisement Campaign in **Mainline Dailies and Trade publications**

**DURING THE SHOW**

* **“RUSSIA Pavilion of around 200 sq at a strategic location in Exhibition hall**
* **A special Meeting Area to “Business Networking & Information Both of RUSSIA near to the RUSSIA Pavilion**
* Credit as **Focus Country- RUSSIA ”** in all **Onsite Signages**
* **A Welcome Hoarding outside exhibition hall**
* **Branding of** “**Focus Country- RUSSIA ”** **5 Pole bunting** (7 feet X 3 Feet at site each) at Pragati Maidan
* **Branding as “**“**Focus Country- RUSSIA ”** through **Advertisement (still) in Plaza Screens in Exhibition Hall**.
* **Branding of** “**Focus Country- RUSSIA ”** through **Special Poster at VIP Lounge**
* **Branding of** “**Focus Country- RUSSIA ”** through **Special Poster at Visitor Lounge**
* **Branding of** “**Focus Country- RUSSIA ”** through **Special Poster at Media Lounge**
* Branding and Credit through poster giving credits to “**Focus Country- RUSSIA ”** **in & around Cafeteria**
* **Passes for Networking Opportunity** with industry at **Gala Night** to all exhibitors of RUSSIA Pavilion

**AFTER THE SHOW**

* **Full Page Color Advertisement** to all exhibitors of **“RUSSIA Pavilion”** in the Show Catalogue This Publication will have a wide circulation in the industry till next event, i.e., 2020
* **Special Message from CEO all participants of RUSSIA Pavilion**  in the show catalogue of the event
* Special thanks and credits to **RUSSIA Consulate**  in **official website** of the event till Dec 2018
* Special thanks & Credit to **RUSSIA Consulate**  **in Post Event Press Releases** across all Trade publications
* Special thanks & Credit to **RUSSIA Consulate**  in the **Post-Show Report** of the event for worldwide circulation

**COMMERCIALS:**

**The Applicable Charges**

* USD 400 sqm for fully Built up stand with package of facilities Plus Applicable GST @ 18%
* USD 200- Registration and Administration charges (per exhibitor) Plus Applicable GST @ 18%

Space Location Premium (SLP) as per the location of stall/ space

* INLINE- opening onto 1 isles- (No surcharge)
* CORNER- opening onto 2 isles- add 10% to the stand rental
* PENINSULAR- opening onto 3 isles- add 15% to the stand rental
* ISLAND- opening onto 4 isles- add 20% to the stand rental

Plus Applicable GST @ 18%

**SPECIAL BENEFITS FOR RUSSIA PAVILION**

* 20% additional space if the minimum area is above 200 Sq mts
* NO applicable charges of Space location Premium @ 20%
* Fully Built basic stand with package of facilities including Fully Carpeted floor, Furniture, Lighting, Fascia
* Promotion of RUSSIA Pavilion world wide

**MODE OF PAYMENT:**

Enclosed our DD / Cheque No. \_\_\_\_\_\_\_\_ dated \_\_\_\_\_\_\_\_\_ drawn on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_for Rs\_\_\_\_\_\_\_\_\_\_\_\_\_\_ favoring ‘**INTERNATIONAL TRADE AND EXHIBITIONS INDIA PVT. LTD.’** payable at New Delhi covering the above charges. **Or** The bank details for remittance for (overseas exhibitors):

|  |  |  |
| --- | --- | --- |
| **IFS Code** | **:** | HSBC0110007 |
| **A/c Name (Beneficiary’s name)** | **:** | INTERNATIONAL TRADE AND EXHIBITIONS INDIA PVT. LTD. | |
| **Account Number** | **:** | 499-043735-002 | |
| **Name of the Bank** | **:** | The Hongkong and Shanghai Banking Corporation Ltd | |
| **Branch Address** | **:** | K 14-18, Sector-18, Noida - 201301 | |

**I / We have read all the terms and conditions and shall abide by the same.**

**Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Stamp: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**