
KNOWLEDGE EXPO

The Biggest Global Knowledge Partnership Platform

FOR BETTER BUSINESS AND LARGE-SCALE SOCIAL DEVELOPMENT

20-22 NOVEMBER 2014 • INDIA EXPO CENTRE, GREATER NOIDA, DELHI NCR, INDIA

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5 Nos concurrent Annual Summits at the same venue

- 2nd Global Innovation & Technology Alliance Platform
 - 14th CII – National Institute of Design (NID) **Design** Summit
 - 4th Global University–Industry Congress & **Higher Education** Summit
 - 6th **Intellectual Property Rights** Summit
 - 4th **Innovation & Entrepreneurship** Summit
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2nd Global Innovation & Technology Alliance Platform



सत्यमेव जयते

Department of Science & Technology



- **2 days of focused B2B meetings** between Global Technology providers & Indian Industry to:
 - facilitate discussions for procurement of new technology products & solutions
 - explore partnerships for developing new & affordable products & services for the Indian & Global markets
 - advocate Policy recommendations on key elements like IPR & Regulatory environment in Technology
- Opportunity for technology driven innovative companies to **apply for funding on very attractive terms** for your R&D projects.
- **Exhibition display** of some of the most innovative technologies from India & across the globe.

14th CII–NID Design Summit



राष्ट्रीय डिजाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



- India's oldest & biggest Design event
- The theme for 2014 will be “Design Trinity”. In today's interconnected & complex world, the trinity of business, technology & design is essential for companies & societies to develop new products, new services & new businesses.
- **Key Features** of 14th Design Summit will be:
 - Industry–Govt Policy Roundtable
 - Conference sessions
 - Indie Design – Showcase of India Design
 - Designer Zone
 - Student Design Contest
 - Service Design Jam
 - Design Installations
 - Release of India Design Report & CII Design Excellence Awards

4th Global University–Industry Congress & Higher Education Summit



सत्यमेव जयते

Ministry of Human
Resource Development
Government of India



All India Council for
Higher Education



- India's biggest event on University–Industry collaboration with widespread participation from the highest levels of Govt, Industry & Academia from India & across the World.
- **Key Features** of the 4th Higher Education Summit will be:
 - Industry–Govt Policy Roundtable
 - Conference Sessions on University–Industry collaborations; Quality of Higher Education; Employability of Human Resource; Research in Higher Education System
 - B2B Meetings & Partnership Sessions
 - Release of Report on 3rd edition of CII–AICTE Survey of Industry–linked Technical Institutes
 - Industry Awards for top industry–linked Academic Institutions

6th Intellectual Property Rights Summit



सत्यमेव जयते

Department of Industrial
Policy & Promotion
Government of India



INTELLECTUAL
PROPERTY INDIA
Patents | Designs | Trademarks
Geographical Indications



- India's biggest event on Intellectual Property Rights (IPR) to facilitate a conducive IP ecosystem in India & Global partnerships.
- National IP Awards are conferred to Industry, Institute & Individuals for outstanding contributions towards strengthening the IP Ecosystem
- **Key Features** of the 6th IPR Summit will be:
 - Industry–Govt Roundtable on IP Policy & Ecosystem
 - Conference Sessions on Intellectual Property Protection; Intellectual Property Enforcements; Intellectual Property Ecosystem in States; IP Awareness & Capacity Development
 - B2B Meetings & Partnership Sessions
 - Workshop on IP Enforcements

4th Innovation & Entrepreneurship Summit



सत्यमेव जयते

Ministry of Micro,
Small & Medium
Enterprises



सत्यमेव जयते

National S&T
Entrepreneurship Board



सत्यमेव जयते

Technology
Development Board



- India's biggest event on Innovation & Entrepreneurship to facilitate a conducive ecosystem to promote Innovation & Entrepreneurship in India & Global partnerships.
- India Innovation Initiative Awards are conferred to Innovators apart from connecting them to VC funding
- **Key Features** of 4th Innovation & Entrepreneurship Summit will be:
 - Innovator–Entrepreneur–Govt Roundtable on Innovation & Entrepreneurship Policy & Ecosystem
 - Conference Sessions on Knowledge driven Entrepreneurship & Start–ups; Technology Business Incubations; Early stage & Venture Funding; Entrepreneurship Development & Mentoring
 - B2B Meetings & Partnership Sessions
 - Workshop on Entrepreneurship

Focus Sectors

- Manufacturing technology products / services
 - Life Sciences – Pharmaceuticals, Biotechnology, Healthcare Technologies & Medical devices
 - Clean & Renewable Energy Technologies
 - Sustainable cities, Natural Resources & Earth Sciences including Water & Sanitation
 - IT Hardware, Software, Embedded Systems, Robotics & Automation
 - Internal Security and Cyber Security Technologies
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Who will you get to meet?

- **Govt of India** (Federal Govt)
 - Senior Ministers & Officials from key Ministries (both policymakers & implementers)
- **State Govts**
 - Senior Ministers & Officials from 12+ State Govts from across India
 - Learn about State Govt policies for Investment & Funding. Opportunity to discuss specific proposals.
- **Indian Industry** from all sectors
 - Large business houses, MSME's, Entrepreneurs, etc, from all over India will be there.
 - Meet → Discuss partnerships → Strike deals
- **Academic Institutes / R&D Labs** from all over India
 - Access to the best brains in the country, working on cutting edge research in several key sectors
- **Global** Industry, Govt & Academic Institutions from more than 20 countries

Expected Outcomes

- Investment decisions in the knowledge sector
- Technology transfer / sales deals
- Joint Ventures agreements
- Joint R&D agreements
- Contracts for Research, Commercialization / Demonstration & Manufacturing,
- Consultancy contracts
- Training contracts
- Contracts for Executive Education
- Testing & certification contracts
- Design assignments / Projects & Joint Design & development agreements
- Collaborations on Design Education
- Contracts for design tools / consultancy services
- Design & product development Training contracts
- Contracts for designing India's infrastructure and public utility projects
- Projects on confluence of modern design and India's traditional design
- Academic collaborations in joint degrees / Research / Student–Faculty exchange
- Govt–Industry–Academia collaborations for setting up universities / Institutions / Centres of Excellence / Community Colleges / Vocational Training Centres
- Contracts for education funding
- Contracts for publishing houses
- Contracts for education tools / content / service providers
- Students enrolments in Universities / institutions
- Agreements of IP licensing / IP legal services
- Contracts for IP tools / service providers
- Contracts for Anti–counterfeiting/ Piracy technology solution providers
- Contracts for IP training/facilitation
- Agreements between enforcement bodies for sharing best practices

Confirm your participation

Dates: 20–22 November 2014

Venue – India Expo Centre, Greater Noida, Delhi NCR,
India

With just this one trip to India, you can meet all key stakeholders from your area of interest, at one go & at the same venue.

Contact

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