

To: Embassy of The Russian Federation

Hanoi, 4 / July /2017

His Excellency Konstantin Vnukov,
Ambassador of The Russian Federation to Viet Nam

Subject: Invitation to the APEC 2017 Start-ups Forum

The Vietnam Chamber of Commerce and Industry (VCCI) has great pleasure to invite you to attend the **APEC 2017 Startups Forum** that will be held during two days: 11th and 12th September 2017 in Ho Chi Minh City, Viet Nam. We would also like to request you to inform the appropriate individuals and organisations in your economy to send representatives to attend this Forum and let us know who will be the Head of the Delegation of your economy.

The **APEC 2017 Startups Forum** is expected to welcome 300 delegates from 21 APEC's member economies, including the Global Entrepreneurship Network, investment funds, business incubators, businesses, start-up research institutions and promotion organizations, transnational corporations (TNCs). The Forum attracts special attention from the leaders of Vietnam State and Government, Ministries and local authorities

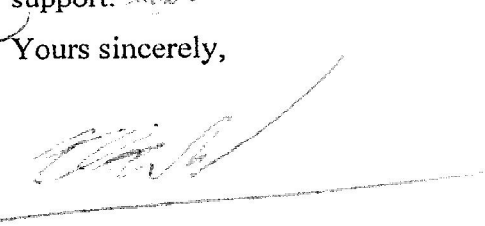
The Forum will focus on discussing the issues on supporting micro, small and medium-sized enterprises (MSMEs), especially the startup businesses, such as enabling the MSMEs to innovate, integrate and access to the global value chain right at their nascent business stage; accelerating the sustainable and environment-friendly socio-economic growth. The Forum also creates an opportunity for APEC member economies to share experiences, ideas and tools to support business start-ups, thereby to form a dynamic and networked APEC Start-ups Community.

Initiatives and the content of the Forum will be discussed to propose a Joint Statement on promoting start-up and MSMEs to the SME Ministerial Meeting.

For more information, please study the attached Tentative Agenda of the Forum. We do believe that your participation will contribute to the great success of our Forum. Our contact details are indicated below for any questions you may have.

We would at this juncture wish you all good success and thank you in advance for your support.

Yours sincerely,

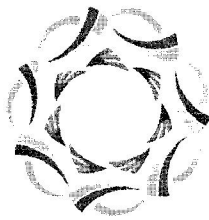


Vu Tien Loc
Chairman and President
Vietnam Chamber of Commerce and Industry

6/7/2017
14 07 2017

VCCI Organizing Committee for APEC 2017 Startups Forum

No 9 Dao Duy Anh Str., Dong Da Dist., Hanoi, Viet Nam; (Ms. Giang, Ms. Hanh;
Tel: 84-24-35742022, ext: 250, 342; Handy: 84.98.999.8641, 84.90.420.6626; Fax: 84-24-35742020; 35742030; Email: apecstartup2017@vcci.com.vn; hanhnt@vcci.com.vn



APEC
VIET NAM
2017

VCCI
Uniting Entrepreneurs

APEC 2017 START-UPS FORUM

11th & 12th September 2017

The Reverie Saigon

22 - 36 Nguyen Hue Boulevard & 57 - 69F Dong Khoi Street, District 1
Ho Chi Minh City, Viet Nam



Microsoft



THE REVERIE
SAIGON
—TIMES SQUARE—

TRAFFIC
the wildlife trade monitoring network

APEC 2017 START-UPS FORUM

Time:

2 days: 11th and 12th September 2017

Venue:

The Reverie Saigon

22 - 36 Nguyen Hue Boulevard & 57 - 69F Dong Khoi Street, District 1,
Ho Chi Minh City, Vietnam

Forum languages:

English with translation to Vietnamese

Content

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Ms. Giang or Ms. Hanh;

Tel:84-24-35742022, ext.: 250, 342;

Handy: 84.98.999.8641, 84.90.420.6626; Fax: 84-24-35742020;
35742030;

Email: apecstartup2017@vcci.com.vn; hanhnt@vcci.com.vn

FORUM TENTATIVE AGENDA

First day – 11th September 2017

- Registration for Forum delegates
- Pre-Forum events: Country, partners and corporate events
- Gala dinner and music show to welcome delegates of the APEC 2017 Start-Up Forum

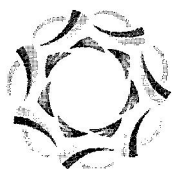
Second day – 12th September 2017

- Continued Registration for Forum Delegates (*for the delegates those did not register on the 1st day*)
- APEC 2017 Start-Up Forum

The detailed Agenda is as follows:

TIME	CONTENT
1st Day - 11th September 2017	
8.30 – 18.00	Registration for Forum delegates
	COUNTRY, PARTNERS AND CORPORATE EVENTS
	1. MATCHING WITH INVESTORS (PITCHING)
8.30 – 17.00	Presentation of a Viet Nam's Start-ups to approach and persuade Viet Nam's and foreign investors
8.30 – 17.00	2. EXHIBITING TABLES OF START-UPS
	3. SEMINAR ON INNOVATIVE AND DYNAMIC STARTUPS IN ASIA AND PACIFIC REGION
08.30 - 08.40	Welcome <i>Representatives from VCCI and APF Canada</i>
08.40 - 08.55	Current status of the start-up in APEC region Discussion
08.55 - 10.15	How investment in start-ups can accelerate growth for MSMEs?
10.15 - 10.45	Coffee and tea break and Networking
10.45 - 12.15	Start-ups: Five start-ups at different stages of development serving different sectors
12.30 - 14.00	Lunch with investors: what investors are looking for in start-ups and what they need to expand their investments in the region
14.00 - 15.30	Government: What APEC governments are doing to accelerate start-up growth?
15.30 - 15.45	Coffee and tea break
15.45 - 17.15	What Corporate Leaders need and what their expectations are from start-ups?
17.15 - 17.30	Concluding remarks
18.30-21.00	GALA DINNER AND MUSIC SHOW TO WELCOME DELEGATES OF THE APEC 2017 START-UPS FORUM

8.30 – 9.00	– Continued Registration for Forum delegates (for the delegates those did not register on the 1 st day)
9.00 – 9.45	– Opening speech <i>High-ranking leader of Viet Nam</i>
	<i>Plenary session</i>
9.45 – 11.00	– APEC's Startup Ecosystem – Development of APEC's Startup Community – APEC's Entrepreneurship Index
11.00 – 11.15	<i>Coffee break</i>
	<i>Concurrent thematic session</i>
11.15-12.15	– Innovative Startup in the digital age – Education and Training on entrepreneurship, enhancing career readiness, startup for youth
12.15-13.45	<i>Lunch</i>
	<i>Concurrent thematic session</i>
13.45-14.45	– Business services for startup: Finance for startups (Guarantee Fund, Venture Capital, Angel Fund, banks, etc.), Science and technology based innovative startup, Incubators, Co-working space, business consulting services, business linkages in value chains, etc. – Sustainable business start-up
14.45 – 15.00	<i>Coffee break</i>
	<i>Plenary session</i>
15.00 – 16.30	– Discussion to propose a Joint Statement on promoting start-up and MSMEs to the SME Ministerial Meeting.
16.30-17.00	– Summary and Closing ceremony



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REGISTRATION FORM
APEC 2017 START-UPS FORUM
11th & 12th September 2017, Ho Chi Minh City, Viet Nam
www.apecstartupforum2017.com

Please fill in the form and return to the Organizing Committee and return by 22 August 2017 to:

Vietnam Chamber of Commerce and Industry

Small and Medium Enterprise Promotion Center (SMEPC)

No. 9 Dao Duy Anh Street, Dong Da District, Hanoi, Viet Nam

Ms. Giang/ Ms. Hanh; TEL: (+84-24)-35742022 (ext.250; 342) FAX: (+84-24)-35742020/30

Handy: +84-98.999.8641, 90.420.6626; E-mail: apecstartup2017@vcci.com.vn; hanhnt@vcci.com.vn

The VCCI Organizing Committee for APEC 2017 Startups Forum will send you official confirmation of your successful registration

I) FORUM REGISTRATION

1. Personal details of the participant:

Surname:

Name:

(Names must be spelled as in your travel document!)

Gender: ☐ Female ☐ Male

Professional position (job title):

Handy:

Email:

Passport number:

Date of expiration:

Nationality:

☐ **Head of the delegation (please check this box if you are the Head of your national economy's delegation)**

Your picture: please attach your picture (sized 4 cm x 6 cm) together with this Form by post or email, not by fax

2. Agency / organisation of the participant

Name of agency/ organisation

Address:

Economy:

Phone:

Fax:

Web:

Nature of the Agency/ organisation: please tick the appropriate choice

☐ **Government/ State Agency**

☐ **Universities**

☐ **Funding organizations**

☐ **Business incubators/ accelerators/ co-working spaces**

☐ **Research organizations**

☐ **Service provider organizations**

☐ **Large/ Transnational corporations**

☐ **SME**

☐ **Start-ups**

☐ **Other (please specify _____)**

II) PROGRAMME TO ATTEND

1. Please indicate, which events of the 1st day of the Forum (11th September) will you attend?

- ☐ Matching with investors (pitching)
- ☐ Visiting the exhibiting tables of start-ups
- ☐ Seminar on innovative and dynamic start-ups in Asia and Pacific region
- ☐ Gala dinner and music show to welcome delegates of the APEC 2017 Start-Up Forum

2. At the Forum on the 12th September, there are concurrent thematic sessions, please indicate which of the Concurrent thematic session you would like to attend?

- | | | |
|--|----|---|
| <input type="checkbox"/> Innovative Start-up in the digital age | OR | <input type="checkbox"/> Education and Training on entrepreneurship, enhancing career readiness, start up for youth |
| <input type="checkbox"/> Business services for start-up: Finance for start-ups (Guarantee Fund, Venture Capital, Angel Fund, banks, etc.), Science and technology based innovative start up, Incubators, Co-working space, business consulting services, business linkages in value chains, etc. | OR | <input type="checkbox"/> Sustainable business start-up |

3. Please indicate your purpose of attending the Forum

- | | |
|--|--|
| <input type="checkbox"/> Seeking for business to invest | <input type="checkbox"/> Seeking investors |
| <input type="checkbox"/> Sharing opinions on start-up and MSME development | <input type="checkbox"/> Other (please specify: _____) |

III) Accommodation & Travel

1. Hotel information

The event will take place at: **The Reverie Saigon**, 22 - 36 Nguyen Hue Boulevard & 57 - 69F Dong Khoi Street, District 1, Ho Chi Minh City, Vietnam (T: +84 28 3823 6688; F: +84 28 3822 3355; E: info@thereveriesaigon.com) The corporate room rates (for the delegates of APEC 2017 Start-up Forum only) are shown in the attached Reservation Form.

Please fill in the Reverie Saigon Reservation Form and contact directly to The Reverie Saigon

☐ Please tick here in case you don't want to stay in the Reverie Saigon. We will send you a list of the hotels nearby for your consideration and you can contact directly to these hotels.

2. Travel

Please indicate:

Date of arrival / approx. time:

Date of departure / approx. time:

3. **Cost and fee:** the participation fee of this Forum is free. Gala Dinner on the 1st day (11th Sep.) and catering (lunch & tea breaks during the Forum on 12th Sep.) is offered by VCCI Organizing Committee for APEC 2017 Start-ups Forum to all participants. Other costs such as travel, accommodation, etc. will be borne by participants.

Please note that due to the limited number of seats, please register early! Registration deadline: August 22nd, 2017

Signature: _____

Date: _____