

VIETNAM CHAMBER OF COMMERCE AND INDUSTRY

Head Office: International Trade Centre – 9 Dao Duy Anh Str., Ha Noi, Viet Nam Tel: (84.24)35742022 – Fax: (84.24) 35742020; 35742030

Email: vcci@vcci.com.vn - Web: www.vcci.com.vn

To: Embassy of The Russian Federation

Hanoi, 4 / July /2017

His Excellency Konstantin Vnukov,

Ambassador of The Russian Federation to Viet Nam

Subject: Invitation to the APEC 2017 Start-ups Forum

The Vietnam Chamber of Commerce and Industry (VCCI) has great pleasure to invite you to attend the APEC 2017 Startups Forum that will be held during two days: 11th and 12th September 2017 in Ho Chi Minh City, Viet Nam. We would also like to request you to inform the appropriate individuals and organisations in your economy to send representatives to attend this Forum and let us know who will be the Head of the Delegation of your economy.

The APEC 2017 Startups Forum is expected to welcome 300 delegates from 21 APEC's member economies, including the Global Entrepreneurship Network, investment funds, business incubators, businesses, start-up research institutions and promotion organizations, transnational corporations (TNCs). The Forum attracts special attention from the leaders of Vietnam State and Government, Ministries and local authorities

The Forum will focus on discussing the issues on supporting micro, small and medium-sized enterprises (MSMEs), especially the startup businesses, such as enabling the MSMEs to innovate, integrate and access to the global value chain right at their nascent business stage; accelerating the sustainable and environment-friendly socio-economic growth. The Forum also creates an opportunity for APEC member economies to share experiences, ideas and tools to support business start-ups, thereby to form a dynamic and networked APEC Start-ups Community.

Initiatives and the content of the Forum will be discussed to propose a Joint Statement on promoting start-up and MSMEs to the SME Ministerial Meeting.

For more information, please study the attached Tentative Agenda of the Forum. We do believe that your participation will contribute to the great success of our Forum. Our contact details are indicated below for any questions you may have.

We would at this juncture wish you all good success and thank you in advance for your support.

Yours sincerely,

Vu Tien Loc

Chairman and President

Vietnam Chamber of Commerce and Industry

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VCCI Organizing Committee for APEC 2017 Startups Forum

No 9 Dao Duy Anh Str., Dong Da Dist., Hanoi, Viet Nam; (Ms. Giang, Ms. Hanh; Tel:84-24-35742022, ext: 250, 342; Handy: 84.98.999.8641, 84.90.420.6626; Fax: 84-24-35742020; 35742030; Email: apecstartup2017@vcci.com.vn; hanhnt@vcci.com.vn











Ho Chi Minh City, Viet Nam



APEC 2017 START-UPS FORUM

Time:

2 days: 11th and 12th September 2017

Venue:

The Reverie Saigon

22 - 36 Nguyen Hue Boulevard & 57 - 69F Dong Khoi Street, District 1, Ho Chi Minh City, Vietnam

Forum languages:

English with translation to Vietnamese

Content

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VCCI Organizing Committee for APEC 2017 Startups Forum

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Ms. Giang or Ms. Hanh;

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FORUM TENTATIVE AGENDA

First day – 11th September 2017

- Registration for Forum delegates
- Pre-Forum events: Country, partners and corporate events
- Gala dinner and music show to welcome delegates of the APEC 2017 Start-Up Forum

Second day - 12th September 2017

- Continued Registration for Forum Delegates (for the delegates those did not register on the 1st day)
- APEC 2017 Start-Up Forum

The detailed Agenda is as follows:

1. MATCHING WITH INVESTORS (PITCHING) 8.30 – 17.00 Registration for Forum delegates COUNTRY, PARTNERS AND CORPORATE EVENTS 1. MATCHING WITH INVESTORS (PITCHING) 8.30 – 17.00 Presentation of a Viet Nam's Start-ups to approach and pursuade Viet Nam's and foreign investors 8.30 – 17.00 2. EXHIBITING TABLES OF START-UPS 3. SEMINAR ON INNOVATIVE AND DYNAMIC STARTUPS IN ASIA AND PACIFIC REGION Welcome Representatives from VCCI and APF Canada Current status of the start-up in APEC region Discussion 8.55 – 10.15 How investment in start-ups can accelerate growth for MSMEs? 10.15 - 10.45 Coffee and tea break and Networking 10.45 - 12.15 Start-ups: Five start-ups at different stages of development serving different sectors 12.30 - 14.00 Lunch with investors: what investors are looking for in start-ups and what they need to expand their investments in the region 14.00 - 15.30 Government: What APEC governments are doing to accelerate start-up growth? 15.45 - 17.15 Coffee and tea break What Corporate Leaders need and what their expectations are from start-ups? 17.15 - 17.30 Concluding remarks	THE actuated 11	igorium io no romo vot					
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	18.30-21.00						

APEC 2017 START-UPS FORUM

8.30 - 9.00	- Continued Registration for Forum delegates (for the delegates those did
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9.00 - 9.45	- Opening speech
	High-ranking leader of Viet Nam
	Plenary session
	- APEC's Startup Ecosystem
9,45 – 11.00	- Development of APEC's Startup Community
	- APEC's Entrepreneurship Index

11.00 - 11.15 Coffee break

Concurrent thematic session

- Innovative Startup in the digital age

 Education and Training on entrepreneurship, enhancing career readiness, startup for youth

12.15-13.45 Lunch

Concurrent thematic session

- Business services for startup:
Finance for startups (Guarantee
Fund, Venture Capital, Angel
Fund, banks, etc.), Science and
technology based innovative
startup, Incubators, Co-working
space, business consulting services,
business linkages in value chains,
etc.

Sustainable business start-up

14.45 - 15.00 Coffee break

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REGISTRATION FORM

APEC 2017 START-UPS FORUM

11th & 12th September 2017, Ho Chi Minh City, Viet Nam www.apecstartupforum2017.com

Please fill in the form and return to the Organizing Committee and return by 22 August 2017 to:

Vietnam Chamber of Commerce and Industry

Small and Medium Enterprise Promotion Center (SMEPC)

No. 9 Dao Duy Anh Street, Dong Da District, Hanoi, Viet Nam

Ms. Giang/ Ms. Hanh; TEL: (+84-24)-35742022 (ext.250; 342) FAX: (+84-24)-35742020/30 Handy: +84-98.999.8641, 90.420.6626; E-mail: apecstartup2017@vcci.com.vn; hanhnt@vcci.com.vn

The VCCI Organizing Committee for APEC 2017 Startups Forum will send you official confirmation of your successful registration

I) FORUM REGISTRATION 1. Personal details of the participant: Surname: Name: (Names must be spelled as in your travel document!) ☐ Female ☐ Male Gender: Professional position (job title): Handy: Email: Date of expiration: Passport number: Nationality: Head of the delegation (please check this box if you are the Head of your national economy's delegation) Your picture: please attach your picture (sized 4 cm x 6 cm) together with this Form by post or email, not by fax 2. Agency / organisation of the participant Name of agency/ organisation Address: Economy: Fax: Web: Phone: Nature of the Agency/ organisation: please tick the appropriate choice ☐ Universities ☐ Government/ State Agency ☐ Business incubators/ accelerators/ co-working spaces ☐ Funding organizations ☐ Service provider organizations Research organizations ☐ SME ☐ Large/ Transnational corporations Other (please specify ☐ Start-ups

II) PROGRAMME TO ATTEND					
1. Please indicate, which events of the 1 st day of t	he For	um (11 th September) will you attend?			
☐ Matching with investors (pitching)					
☐ Visiting the exhibiting tables of start-ups					
Seminar on innovative and dynamic start-ups in	n Asia a	nd Pacific region			
☐ Gala dinner and music show to welcome delega	ates of	the APEC 2017 Start-Up Forum			
2. At the Forum on the 12 th September, there are	concur	rent thematic sessions, please indicate			
which of the Concurrent thematic session you	would	like to attend?			
☐ Innovative Start-up in the digital age	OR	Education and Training on entrepreneurship, enhancing career readiness, start up for youth			
☐ Business services for start-up: Finance for start-ups (Guarantee Fund, Venture Capital, Angel Fund, banks, etc.), Science and technology based innovative start up, Incubators, Co-working space, business consulting services, business linkages in value chains, etc.		Sustainable business start-up			
3. Please indicate your purpose of attending the i	orum				
☐ Seeking for business to invest	☐ See	eking investors			
☐ Sharing opinions on start-up and MSME development	Oth	er (please specify:			
III) Accommodation & Travel					
1. Hotel information					
The event will take place at: The Reverie Saigon , 22 - 36 Nguyen Hue Boulevard & 57 - 69F Dong Khoi Street, District 1, Ho Chi Minh City, Vietnam (T: +84 28 3823 6688; F: +84 28 3822 3355; E: info@thereveriesaigon.com) The corporate room rates (for the delegates of APEC 2017 Start-up Forum only) are shown in the attached Reservation Form.					
Please fill in the Reverie Saigon Reservation Form and contact directly to The Reverie Saigon					
Please tick here in case you don't want to stay in the Reverie Saigon. We will send you a list of the hotels nearby for your consideration and you can contact directly to these hotels.					
2. Travel					
Please indicate:					
Date of arrival / approx. time:		e of departure / approx. time:			
3. Cost and fee: the participation fee of this Forum is free. Gala Dinner on the 1 st day (11 th Sep.) and catering (lunch & tea breaks during the Forum on 12 th Sep.) is offered by VCCI Organizing Committee for APEC 2017 Start-ups Forum to all participants. Other costs such as travel, accommodation, etc. will be borne by participants.					
Please note that due to the limited number of seats, please register early! Registration deadline: August 22 nd , 2017					
Signature:					
Date:					