

BIAC Business Day at the OECD

Investment, Innovation, and Entrepreneurship An Agenda for Growth

28 – 29 October 2015, Paris (France)

Wednesday 28 October

- 10.30 – 11.00 *Registration and coffee*
- 11.00 – 12.00 **Guided Tour and Introduction to the OECD**
Presentation by OECD Public Affairs
- 12.30 – 13.45 **Opening lunch in the OECD Château**
Welcome by Phil O'Reilly, Chair of BIAC
- 14.00-14.30 **Business and the Global Economic Outlook**
Address by OECD Chief Economist Catherine Mann
- 14.30 – 15.00 **OECD as Knowledge Partner to the G20**
Presentation by OECD Chief of Staff and G20 Sherpa Gabriela Ramos
- 15.00 – 15.30 *Coffee Break*
- 15.30 – 17.15 **Trade and Investment – Below Potential?**
- A Fresh Look on Trade, Services, and Global Value Chains
by Senior Counsellor and Acting Deputy Director of OECD Trade and Agriculture Directorate Carmel Cahill
 - The Global Investment Environment
by Head of OECD Investment Division Ana Novik
- 17.15 – 18.00 **International Taxation Frameworks for Investment**
by Deputy Director of the OECD Center for Tax Policy and Administration Grace Perez Navarro
- 19.30 **Dinner at the Salons d'Iena**



Thursday 29 October

8.30 – 9.00 Coffee

9.00 – 10.30 **Addressing Global Challenges – The Role of Innovation**

- Driving Growth through Innovation – The OECD Agenda
by OECD Deputy Director for Science, Technology and Innovation Dirk Pilat
- The Road to COP 21 – Addressing the Climate Challenge
by OECD Environment Director Simon Upton

10.30 – 11.00 *Coffee break*

11.00 – 12.00 **Enhancing Regulatory Performance and Good Governance**

- Outcome of the Public Governance Ministerial and OECD Regulatory Policy Outlook
by the OECD Regulatory Policy Division
- The Importance of Regulatory Consultation and Impact Assessment (tbc)

12.00 – 12.45 **OECD Initiatives on Health**
Presentation by the OECD Employment, Labor and Social Affairs

13.00 – 14.30 **Lunch**

- Well-Being as a Business Concept
by OECD Director for Statistics Martine Durand
- Closing remarks *by BIAC Chair Phil O'Reilly*