



B20 Russia Roadmap

December 13, 2012



The core objectives of the B20

1

Give continuity to the B20 work and recommendations, and achieve that they have an impact on the policy agreements of the G20

2

Generate an effective dialogue between the private sector, international organizations and Heads of State of the G20

3

Give representation to the private sector, at the highest level, among the G20 nations






The B20 was created to actively involve the international business community's into solving the most challenging global issues



- ◆ The B20 **first met in London**, in parallel to the G20 Summit, but formal institution was created in Toronto
- ◆ The B20 is an integral part of the G20 event and has always been **attended by a large number of the Heads of the States of the G20**
- ◆ The 5th B20 Summit will be held in Saint-Petersburg, Russia on June 20-22, 2013

Previous summits greatly contributed to development of the B20 into a prominent force helping to solve the most pressing global issues

Prominence of B20	Low			High
Attendance	Seoul 2010  <ul style="list-style-type: none">Over 100 global chairmen, CEOs and leaders of business associations9 G20 leaders participated in B20 discussions	Cannes 2011  <ul style="list-style-type: none">140 top CEOs and leaders of business associations8 heads of states participated in B20 discussions	Los Cabos 2012  <ul style="list-style-type: none">150 top CEOs and leaders of business associations14 heads of states participated in B20 discussion	
Impact on G20	<ul style="list-style-type: none">Number of B20 recommendations are included into G20 declaration	<ul style="list-style-type: none">About 45% of B20 recommendations are included into G20 declaration	<ul style="list-style-type: none">Over 70% of all recommendations were included in G20 declaration (linguistic analysis)	
Selected contributions	<ul style="list-style-type: none">Formal document with all recommendation was announced and published for the first time	<ul style="list-style-type: none">Scaling up of the B20 dialog to international organizations	<ul style="list-style-type: none">Creation of Advocacy and Impact task force to facilitate creation and implementation of the B20 recommendations	

- Previous years organizers were very effective in involving global business community and government
- The prominence of B20 and effect of B20 recommendations on G20 decisions is also growing year after year

Based on previous summit experience, it is very important to set up a clear agenda and focus on creating a short list of measurable, concrete, valuable recommendations

Agenda and results

Agenda

- Define a **“vision for success”** and approach early on and align stakeholders upfront
- Set-up the **agenda that resonates with Head of states values and focus** to trigger an energizing dialogue between Head of States, CEOs and leaders of business associations and increase B20 recommendation impact

Results

- **Create** specific **action plans** for each recommendation, including activities, commitments needed from key stakeholders, metrics and criteria for success
- Include a **follow-up on previous B20s** recommendations and try to show the continuity and development of the B20 to the participants

Formal documents

- **Create formal outputs and inputs**, including short summary of recommendations, to set up an agenda, format and process, fix the results

Good process management is required to achieve expected results

Managing the process

Working process

- **Initiate the dialogue** long before the event with as many interactions as possible with the multiple G20 preparation meetings (sherpas, ministerial) involving CEOs and leaders of business associations
- **Create a working plan** long before the event to do work in time and fit G20 preparation milestones
- Increase synergy effect by initiating communication between different B20 themes groups or B20 and G20 groups working on the same topic

Task forces

- **Identify key stakeholders** early and clarify roles and ways of cooperating
- Invite **the B20 Coalition to be responsible** for the organization process
- **Architect task forces** in a pragmatic way (number and size) leveraging CEOs and leaders of business associations who have already played a convener or a participant role. Secure **a balanced attendance** in terms of industries and countries, make sure to include SMEs
- **Select group leaders**, who could **drive the work and interact** others participants to the process
- **Stay in contact** with task forces, especially with participants at B20 Sherpa level, **discuss working process** with them to improve their understanding and expectations
- Organize a special group to **facilitate the development and implementation of the B20 recommendations** to the G20 leaders
- **Get support from the Head of States** chairing the G20 to mobilize other Head of States and Sherpa

Other issues

- **Address logistic challenges, issues** including funding, security constraints

The B20 Coalition, an association of the key business organizations, was created to help in formulating and providing B20 recommendations to the Leaders of G20

History

- Created in April 2012
- MEDEF, a French member of the B20 coalition, was a host of B20 summit in Cannes, France
- RSPP, a Russian member of the B20 coalition, is a host of B20 summit in Saint Petersburg, Russia

Main roles

- Organize key emerging global discussions
- Ensure continuity of previous summits key themes
- Help providing B20 input to the Leaders of G20

Members










Russia pledges to maintain the continuity of the B20 policy areas established by the previous summits

Discussion themes		South Korea	France	Mexico	Russia
Financial and monetary regulation					
Development and investments					
Employment and social					
Anti-corruption					
Trade					
Innovation, energy and green growth					

Maintaining continuity of development and implementations of key themes is an important achievement of B20 summits

1 Including economic policies, commodities and raw materials, global governance and investments

Russia proposes to organize work process of 7 Task Forces

	Preliminary description	Taskforce co-chairs from the Russian Federation	Title	Organizations
1 Trade	<ul style="list-style-type: none"> Competitiveness and protectionism Lowering of barriers (tariff and non-tariff) Reducing excessive burden Redirecting traditional trade flows 	<ul style="list-style-type: none"> Mr. Alexei Mordashov 	<ul style="list-style-type: none"> CEO VP of RSPP 	 Severstal
2 Investments	<ul style="list-style-type: none"> Investment in infrastructure Investment to stimulate "green growth" Multilateral, cross-border investment G20 nations joint investments as a source of new economic growth 	<ul style="list-style-type: none"> Mr. K. Dmitriev 	<ul style="list-style-type: none"> CEO VP of RSPP 	 RUSSIAN DIRECT INVESTMENT FUND
3 Restoring confidence in financial system and financial development of emerging markets	<ul style="list-style-type: none"> Global financial architecture Role of central banks for implementing anti-crisis policies and post-crisis measures 	<ul style="list-style-type: none"> Mr. Andrey Kostin 	<ul style="list-style-type: none"> President VP of RSPP 	 VTB
4 Flexible Labour market and investments in human capital	<ul style="list-style-type: none"> Job creation Youth employment, internship and apprenticeship Special regimes for SMEs Labour mobility Human capital environment: investments in education, healthcare, social insurance 	<ul style="list-style-type: none"> Mr. David Iakobashvili 	<ul style="list-style-type: none"> Chairman of BoD VP of RSPP 	 ЕВРОАЗИЙСКИЙ БАНК РАЗВИТИЯ
5 Anticorruption Activity	<ul style="list-style-type: none"> Proper corporate governance as a balk for corruption Increasing transparency in decision-making process 	<ul style="list-style-type: none"> Mr. Andrey Bugrov 	<ul style="list-style-type: none"> CEO VP of RSPP 	 INTERROS
6 New advanced technologies as a bridge to global cooperation	<ul style="list-style-type: none"> Innovations, biotechnologies and green industry in advanced and emerging markets Balance of new and traditional technologies and its impact on national economies and policies Global networks for researchers and scientists 	<ul style="list-style-type: none"> Mr. Viktor Vekselberg 	<ul style="list-style-type: none"> Chairman of the Board of Directors VP of RSPP 	 RENOVA
7 The implementation group - G20-B20 dialogue efficiency	<ul style="list-style-type: none"> Accountability of governments Mechanisms for coordinated actions for G20 governments to implement G20 commitments Communication with business communities: B20, decision-making in B20 and its legitimacy 	<ul style="list-style-type: none"> Mr. Alexander. Shokhin 	<ul style="list-style-type: none"> President 	 Russian Union of Industrialists and Entrepreneurs

Trade Taskforce

Chairman: Aleksey Mordashov, CEO, Severstal

Key priorities:

- Trade for growth and jobs as post-crisis economy recovery
Fight against protectionism
- Trade facilitation: huge impact on the businesses' costs and economic and trade activity across the world; introducing best global practices in customs efficiency and cross-border logistics simplification; financial and technical assistance to less developed countries
- Free Trade Agreements: identification of fundamental principles; focus on consensus areas for multilateral trade liberalization



Investments and Infrastructure Taskforce

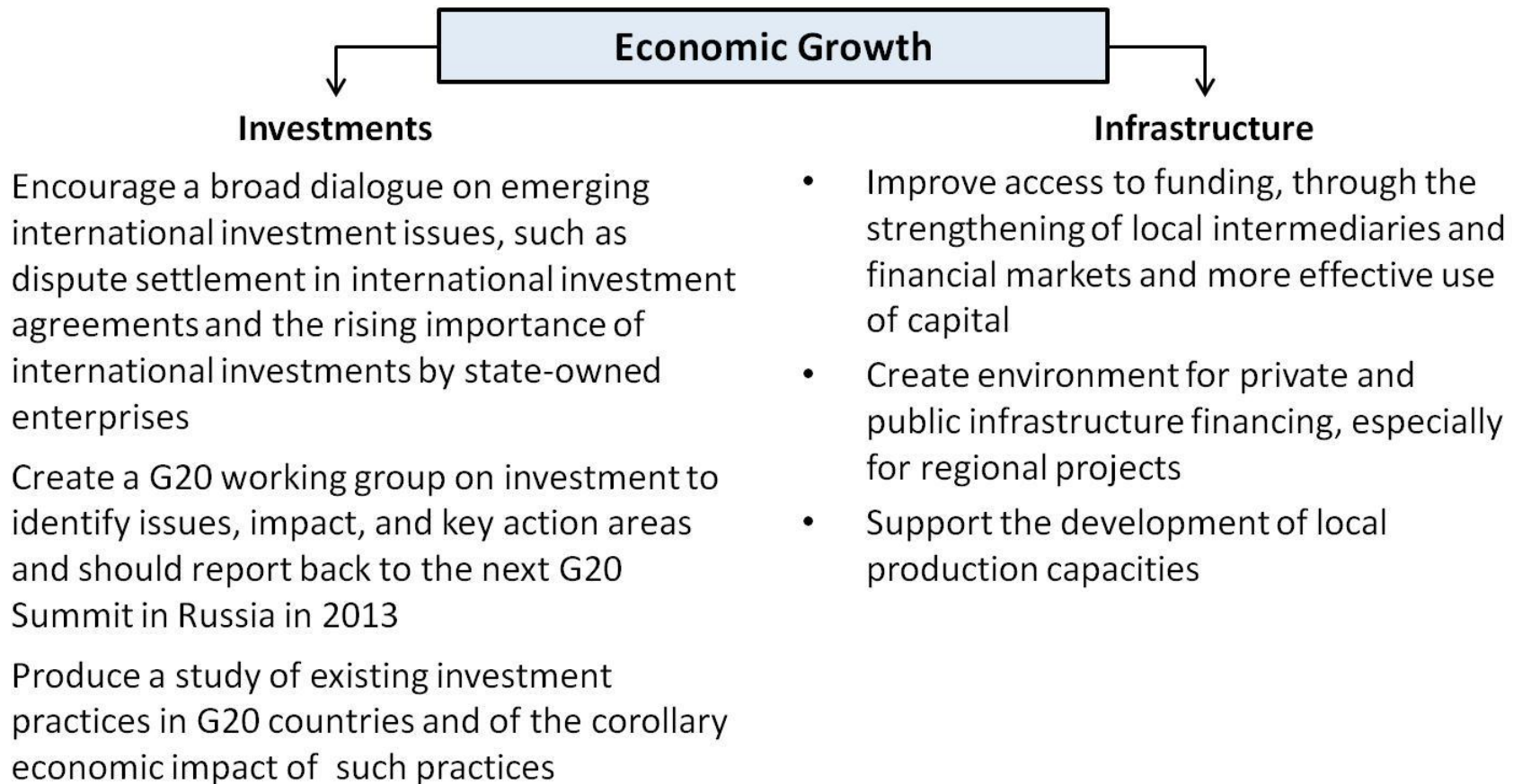
Chairman: Kirill Dmitriev, CEO, Russian Direct Investment Fund

Key priorities:

- Facilitation of joint cross-border investments
- Support of multilateral infrastructure projects
- Improvement of global investment climate
- Identifying measures required to increase attractiveness of “Green Investments”
- Defining role of G20 governments and international organizations in promoting joint investments and infrastructure projects
- Not just free trade, free investments



Further Work Should be Based on Previous B20/G20 Achievements



Job Creation and Investments in Human Capital Taskforce

Chairman: Mr. David Iakobachvili,
CEO, Bioenergy corporation



Key priorities:

- Main focus on apprenticeships with a clear and strong messages to government
- Flexible labour markets linked with promotion of youth employment
- Sustainable pensions systems
- Cross-links with L20

Global Priorities for Innovation and Development Taskforce

Chairman: Viktor Vekselberg, President, Skolkovo Foundation



Key priorities:

- Shape up global institutional design to promote innovation and economic development
- Technology transfer and global cooperation for innovation and development
- Facilitation of technology transfer in biotech, energy, and ICT - critical areas for development - to promote growth and overcome imbalances in the world economy, and
- Establishment of the global framework for fair competition and cooperation in energy, biotech, and ICT areas to stimulate innovative development of the world economy

Energy agenda:

Previous B-20 recommendations' to be revised (realized/non-realized) and taken into account,
Special focus on renewables,
Low-carbon emission technologies and climate change,
Education tied to technologies development level,
Energy efficiency,
Free trade of "green products,"
Robust carbon-pricing,
Financial mechanism for sustainable development, and
Rebalancing subsidies (from fuels to renewables).

Biotech agenda:

Feeding the planet and rendering non-cultivated land production,
Strengthening social capital in small- to mid-scale farmer networks,
Better commercialization of products,
Ways to increase added value of production,
Network of international institutions as an additional international actor supporting the biotech (specifically -agriculture) development.

ICT agenda:

importance of public-private cooperation,
internet privacy problem,
the role of public institutions in building modern IT-involved citizens, and
ICT sector as the entrepreneurship catalyst.

Finance Taskforce

Chairman: Andrey Kostin, CEO – Chairman of the Board, VTB Bank



Key priorities:

- ◆ **Financial stability** and the deepening of the access to finance as essential prerequisites for the return to sustainable economic growth
- ◆ **Financial regulation:** Basel 3 and mitigating its unintended impact on the specific segments of the financial system - “too big to fail”; “macro-prudential” policies; “collateral drought” problem; impact of regulatory legislation separately adopted in various jurisdictions on the global financial community
- ◆ **Financial market infrastructure:** status of policy action; progress on the goals set by G20 Leaders in April 2009 and subsequent Summits; role of market infrastructure for capital flows, sustainable growth, but also to systemic risks

Finance Taskforce

Key priorities:

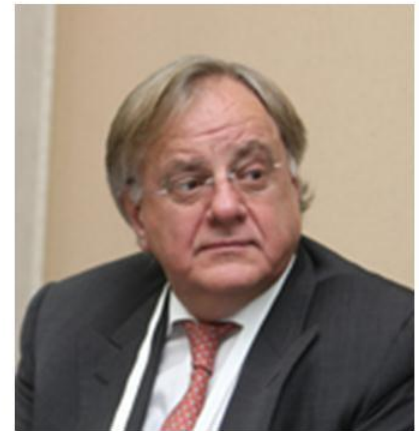
- ◆ **Private sector debt management and broadening access to finance:** access to finance; review and refine recommendations of 2012 Los Cabos B20 Task Force on Financing for Growth and Development; consumer protection

Infrastructure finance:

- ◆ **International monetary system:** international monetary system and trade finance availability; the use of national currencies for cross-border settlement
- ◆ **Governments contingency planning and crisis mitigation:** mechanisms for efficient and expedient recapitalization and/or resolution authority for the systemically important financial institutions

Transparency and Anticorruption Taskforce

Chairman: Andrei Bougrov,
Senior Managing Director, Interros Company



Key priorities

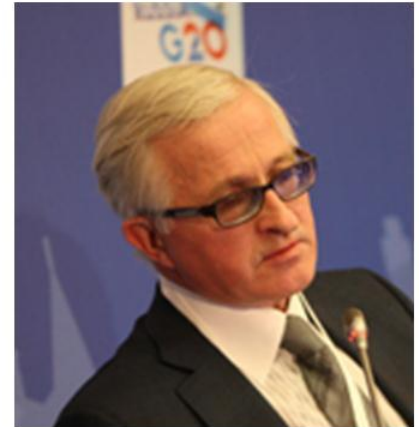
- review and monitor the implementation of the action plan agreed by the B20 Task Force at Los Cabos;
- draw up practical recommendations from the B20 Task Force to the leaders of the G20 about how business and government should work together on improving transparency and anti-corruption;
- facilitate coordination between initiatives of private sector, governments and international organizations in the anti-corruption field;
- share and disseminate the best anti-corruption practices;
- develop anti-corruption programs for SMEs;
- initiate collective actions of governments and business to provide transparency of public procurement and public-private partnership in combating corruption in sensitive industries.

G20-B20 Efficiency Taskforce

Chairman: Alexander Shokhin, RSPP President,
Russia B20 Chairman

Key priorities:

- Global overview of implementation of previous G20 commitments
Follow up prioritized B20 recommendations
- Create a common space for B20 priority areas
- Engage B20 participants through a permanent cooperation mechanism with G20 governments
- Support the advancements of B20 recommendations on respective national levels
- Transfer lessons learned within Troika: Mexico - Russia - Australia
- Outlining B20 strategy for the next five year



Next year B20 summit in Saint Petersburg addresses topics similar to the G20 ones, but from a business perspective

PRELIMINARY

✓ To be discussed

G20 and B20 summits discussion themes correlation

Discussion themes		G20 summit	B20 summit
Financial and monetary regulation		✓	✓
Development and investments		✓	✓
Employment and social		✓	✓
Anti-corruption		✓	✓
Trade		✓	✓
Innovation, energy and green growth		✓	✓

B20 discussion topics are more business oriented

G20

- Infrastructure
- Financing for Investment
- Financial inclusion
- Food security
- Post-MDGs

B20

- Investment in infrastructure
- Multilateral, cross-border investment
- G20 nations joint investments as a source of new economic growth

- B20 themes build upon G20 themes
- B20 discussions and recommendations focus on business agenda of G20 topics

Russia's B20 Organizing Committee is hoping for the continuous support from the G20 members to ensure success of the summit

High level vision of success

- 1 Achieve a **breakthrough** on **1-2 key topics**
- 2 Maintain a **good level** of development of the **other topics**
- 3 Ensure **continuity** of development of the **B20 themes**

Concrete indicators of success

Attendance

- **5-7 very top CEOs and leaders of business associations** from each country contributing to recognize the economic weight of the countries
- **15 heads of state** attending the B20 event

Impact on G20

- Top 1-2 **recommendations** of each of the B20 Task Forces are embedded into the G20 final conclusions
- Clear **commitments made public by the business community**
- Several head of state **mentioning B20 recommendations** in their communication

Impact over time

- **Assessment on some of the recommendations** shared during previous B20 summits, further developed and communicated
- Agreement on the **principle of a monitoring** of B20 recommendations implementation for the future