

**PROMOTING ETHICAL BUSINESS
- Symposium organised by the China-DAC Study Group**

Swissotel Beijing, 14 November 2014

Dear Members of the BIAC Task Force on China

You are cordially invited to take part in the China-DAC Study Group's Symposium on "Promoting Ethical Business and Public-Private Partnership for Development" which will be held in Beijing on 14 November 2014, starting at 9:00 (registration opens at 8:30). The Symposium will take place at the Swissotel Beijing (Hong Kong Macau Center, No. 2 Chao Yang Men Bei Da Jie, Beijing, 100027).

This Symposium offers an opportunity to discuss and share experience between China and members/observers of the OECD Development Assistance Committee (DAC) on encouraging firms operating abroad to embrace ethical business practices and on how strategic alliances can be formed between development agencies and the private sector to promote sustainable development in developing countries.

Participation in this Symposium is by invitation. The event will bring together up to 80 high and senior-level officials, development practitioners and business representatives mainly from China and DAC members/observers, as well as academics and researchers. The specific objectives are to:

- Share views and knowledge on the opportunities and challenges in promoting ethical business.
- Improve mutual understanding on the main characteristics of public-private partnership for development and promote innovative approaches and good practices that strengthen the impact of such partnerships and private philanthropy on reducing poverty and inequalities.
- Identify areas of possible co-operation between China, DAC members/observers and private sector actors that would have a positive impact on sustainable development.

The China-DAC Study Group was formed in 2009 to provide an international platform for increasing mutual understanding and promote a sharing of knowledge and experience. The Study Group comprises experts and officials from China and DAC members/observers with detailed knowledge and operational experience of providing development co-operation to foreign countries. The Study Group is supported by the International Poverty Reduction Centre in China (IPRCC) and the Organisation for Economic Co-operation and Development (OECD), which form a joint secretariat and provide its Co-Chairs. Further information on the China-DAC Study Group and its activities is available on the Internet at: www.iprcc.org or www.oecd.org/dac/cdsq.



Please confirm your participation by e-mail to Yu Man (at: yuman@iprcc.org.cn) and Angela Stuart (at: angela.stuart@oecd.org). Registered participants will subsequently receive a visa notification letter (if required), the event agenda and further practical information.

We hope very much that you will be able to join us for this event and contribute to this important exchange of knowledge and experience.

Yours Sincerely

Zuo Changsheng
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International Poverty Reduction Center in
China

Jon Lomoy
Director
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Directorate