

DRAFT AGENDA

Second Business Meeting of the Southeast Asia Regional Programme

24 March 2015
Hotel Borobudur
Jakarta, Indonesia



About the OECD Southeast Asia Regional Programme

The OECD has strengthened its engagement with Southeast Asia in recent years as a strategic priority. In March 2014, the OECD organised the first Southeast Asia Regional Forum, “Regional Competitiveness for Sustained Growth” in Bali, Indonesia. The main discussions focused on policy themes relevant for the regional integration process and the domestic reform agenda. These discussions helped shape the substantive focus of the OECD Southeast Asia Regional Programme. A first business meeting was held in connection with the Regional Forum, at which business leaders agreed on a joint business statement, presented to the high-level meeting the following day.

These events were followed by the official launch of the Programme at the OECD Ministerial Council Meeting in May 2014 by OECD Secretary-General Ángel Gurría and Japanese Prime Minister Shinzō Abe along with Ministers and High-Level Representatives from the region.

The Southeast Asia Regional Programme aims to bring the relationship with Southeast Asia to a new, more strategic level, importantly providing a whole-of-government view, and to foster the exchange of good practices and mutual learning among policy makers in OECD and ASEAN countries. The structure is designed to encourage a systematic exchange of experience to develop common solutions to regional and global challenges. It is comprised of six Regional Policy Networks (RPNs), which build on the work programme of substantive OECD and Southeast Asian bodies and dialogue processes in the areas of tax, good regulatory practices, investment policy and promotion, education and skills development, small and medium-sized enterprises (SMEs), and public-private partnerships (PPPs) to support connectivity for infrastructure development. It also includes an overarching Economic Outlook for Southeast Asia, China and India, an annual publication that monitors medium-term macroeconomic trends/regional integration and provides analysis of emerging regional policy challenges. Furthermore, initiatives are being developed on trade, innovation and gender.

Objectives of the 2015 business meeting

The Second Business Meeting of the OECD Southeast Asia Regional Programme has the following objectives:

- Review, advise on and influence the activities of the Southeast Asia Regional Programme;
- Provide a link into the policy lessons, tools, analytical work, and networks that are developed through the Southeast Asia Regional Programme;
- Promote regional integration of ASEAN countries, through policy recommendations and activities in support of further economic and social linkages.

It will bring together business representatives from ASEAN member countries and beyond to contribute private sector expertise to the activities of the Programme. A **joint business statement** will be presented to the high-level forum the following day, and business leaders will also explore options for continued co-operation in future.

The meeting will be conducted in partnership with the Business and Industry Advisory Committee to the OECD (BIAC), ASEAN Business Advisory Council (ASEAN BAC), and the Indonesian Chambers of Commerce and Industry (KADIN).

Draft Agenda
Second Business Meeting Of
The OECD Southeast Asia Regional Programme
24 March 2015 – Hotel Borobudur, Jakarta, Indonesia

08:45 - 09:00 REGISTRATION

09:00 – 09:20 OPENING SESSION

Welcoming remarks

- H.E. Rachmat Gobel, Minister of Trade, Indonesia (TBC)
- H.E. Angel Gurría, Secretary General, OECD (TBC)
- Phil O'Reilly, Chairman, BIAC
- Senior representative, KADIN

09:20 – 10:50 SESSION 1: Assessing ASEAN integration in preparation for the ASEAN Economic Community

This session will cover the perception of the business community on the benefits of the launch of the ASEAN Economic Community. Business leaders will discuss what aspects of economic integration have worked and the constraints that remain.

Moderator:

- Alison Kennedy, ASEAN Managing Director, Accenture Strategy (TBC)

Presentations:

- Fraser Thompson, Senior Fellow, McKinsey Global Institute (TBC)
- Eugene Lim, Head of Asia Pacific Trade and Commerce Practice, Baker & McKenzie

Panel discussion:

- Judith Fergin, Executive Director, AmCham Singapore (TBC)
- David Rimbo, Managing Director, Transaction Support, Ernst and Young (TBC)
- Representative from Economic Research Institute for East Asia (ERIA, TBC).
- Guillermo De Luz, Chairman, National Competitiveness Council of the Philippines (TBC)

10:50 – 11:10 COFFEE BREAK

11:10 - 12:40 SESSION 2: Priority integration sector (PIS) – progress and assessment

The priority integration sectors (PIS) were mentioned as the lead productive sectors for economic integration in the 2004 ASEAN Framework Agreement. Some of them, such as automotives, have experienced substantial further integration, while others, such as wood and agro-based products, have not. Based on two case studies from the air travel and automotive sectors, this session will explore the reasons for this divergence, the relevance of the PIS, and how business representatives can contribute their expertise to the monitoring and evaluation of integration.

Moderator:

- Tan Sri Dr. Munir Majid, Chairman, ASEAN-BAC (TBC)

Presentations:

- E-ASEAN integration: Jake Jennings, Executive Director, International External Affairs, AT&T
- Air travel integration: Indonesia CEO of Air Asia or other (TBC)
- Automotive sector integration: Daimler, Astra, GM, Indomobil (TBC)

12:40 – 13:30

SESSION 3 and closing: Options for future business cooperation with the OECD Southeast Asia Regional Programme

In this session, business leaders will be invited to review and endorse the business statement for the OECD Southeast Asia Regional Programme the following day. Business participants will also discuss options for providing continued private sector expertise and strategic direction to the activities of the OECD Southeast Asia Regional Programme. A draft business statement will be prepared in advance. It will summarise the discussion and organise recommendations into five main areas, which are, tentatively, the following:

- *Removing barriers to trade and investment;*
- *Revising the PIS and establish action plans with a well-developed and comprehensive monitoring and evaluation system involving multiple stakeholders;*
- *Mobilising further private sector involvement in infrastructure;*
- *Improving private sector development programming to target market failures more clearly;*
- *Facilitating the movement and availability of skilled labour.*

Moderator:

- Phil O'Reilly, Chairman, BIAC

Presentations:

- Proposed Business Statement to the OECD Southeast Asia Regional Forum: Phil O'Reilly, Chairman, BIAC

Comments and contributions from business representatives

Closing remarks

13:00 – 14:30 Lunch Break and Press Point

The business statement as well as key messages from the two thematic sessions will be presented to the press during a press lunch organised by KADIN.

OECD Southeast Asia Regional Programme

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