

SAVE-THE-DATE

BIAC Forum on Innovation in Health and Well-Being

Tuesday, 3 May 2016 afternoon | Wednesday, 4 May 2016 morning
OECD Conference Center, 2 Rue André Pascal, Paris, France



What is business doing for healthier societies?

Active and healthy populations are the backbone of our economies. OECD countries are challenged to develop more sustainable healthcare systems that harness innovation to achieve better health outcomes, greater productivity, and well-being. To help address these obstacles, the private sector is engaging in innovative public-private partnerships that educate and encourage populations to develop and maintain healthy lifestyles, while also investing in new technologies and innovations that hold great promise in the fight against disease. 2017 is the year when Health Ministers from OECD countries will meet to discuss the next generation of health reforms and provide future orientations for OECD work.

Against this backdrop, we would like to invite you to the BIAC Forum on Innovation in Health and Well-Being to showcase private sector contributions in these fields. Interactive panel discussions will showcase innovative on-the-ground projects and explore ground-breaking solutions. Registration details and an agenda will be soon released.

This BIAC Forum will allow you to:

- **Exchange** solutions and policy recommendations with high-level representatives from the business community, governments, and leading voices in the field.
- **Learn** more about the innovations and on-the-ground partnerships private sector is undertaking.
- **Explore** how healthy populations can be a strong pillar for increased economic productivity and societal well-being.



For more information:

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