

# eCommerce Week



Data and Digitalization for Development

## PROGRAMME

as of 9 March 2022

25–29 April 2022

High-level  
sessions



Special  
sessions



Thematic  
sessions



This document has not been formally edited.



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## High-level sessions

### Monday 25

- 10.30–11 a.m. | Opening session
- 11.30 a.m.–1 p.m. | Key to harnessing e-commerce strategies for inclusive development
- 2.30–4 p.m. | **High Level Dialogue: Towards digital & data governance for all**

### Tuesday 26

- 11.30 a.m.–1 p.m. | eTrade for all leadership dialogue: Connecting the dots for more inclusive development
- 2.30–4 p.m. | Powering an inclusive digital economy: The critical role of development cooperation

### Wednesday 27

- 11.30 a.m.–1 p.m. | Data and digitalization in the logistics of e-commerce
- 2.30–4 p.m. | The Domino effect: Boosting development through more inclusive digital entrepreneurship

### Thursday 28

- 11.30 a.m.–1 p.m. | Digital platforms, competition and data protection

### Friday 29

- 11.30 a.m.–1 p.m. | Global and regional negotiations on e-commerce: What is at stake?
- 5–6 p.m. | Closing session



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## Special sessions

### Monday 25

- 11 a.m. | *COUNTRY PERSPECTIVE* Digitization of trade and transaction data for supply chain resilience (INDONESIA)
- 1 p.m. | *COUNTRY PERSPECTIVE* Lack & inconsistent data affect policymakers to continue measuring e-commerce and take policies/steps to improve (EGYPT)
- 1.30 p.m. | *IN CONVERSATION WITH* **Vint Cerf, Internet Pioneer**

### Tuesday 26

- 10 a.m. | *COUNTRY PERSPECTIVE* Innovation of the public sectors for digital economy in the COVID-19 era (REPUBLIC OF KOREA)
- 1 p.m. | *LUNCH & LEARN* Datasphere Initiative
- 1 p.m. | ECOWAS E-commerce Regional Assessment
- 1.30 p.m. | *IN CONVERSATION WITH* **Gerry McGovern, Author: World Wide Waste**

### Wednesday 27

- 10 a.m. | *COUNTRY PERSPECTIVE* Cooperation on digital fields of Japan and India (JAPAN)
- 1 p.m. | Launch: eTrade Readiness Assessment of Tunisia
- 1.30 p.m. | *IN CONVERSATION WITH* **eTrade for Women Advocate** (session 1)

### Thursday 28

- 10 a.m. | Launch: eTrade Readiness Assessment of Kenya
- 1 p.m. | *COUNTRY PERSPECTIVE* Innovation of the public sectors for digital economy in the COVID-19 era (SAUDI ARABIA)
- 1.30 p.m. | *IN CONVERSATION WITH* **eTrade for Women Advocate** (session 2)

### Friday 29

- 10 a.m. | *COUNTRY PERSPECTIVE* E-commerce development and ecosystem in Cambodia (CAMBODIA)
- 1 p.m. | *COUNTRY PERSPECTIVE* E-commerce regulations and their impact on the digitalization of businesses in developing countries (DOMINICAN REPUBLIC)
- 1 p.m. | *COUNTRY PERSPECTIVE* Using data to boost digital transformation in developing countries (PACIFIC ISLANDS)



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## Thematic sessions

### Monday 25

- 11 a.m. | Data to measure the digital performance of seaports
- 11 a.m. | Digitalization to facilitate inclusion of MSMEs in e-commerce trade
- 12 p.m. | Digital self-determination - an alternative approach to data governance issues
- 12 p.m. | Building online dispute resolution for Southeast Asian consumers
- 12 p.m. | Creating a level playing field for digital trade
- 4 p.m. | Leveraging advance electronic data to scale up customs performance and support safe, secure and sustainable cross-border e-commerce
- 4 p.m. | How will current proposals for international e-commerce rules governing data flows affect digitalization for development?
- 5 p.m. | Integrating the digital economy – global, regional, and national initiatives
- 5 p.m. | How algorithmic decision-making can facilitate cross-border trade for small business

### Tuesday 26

- 10 a.m. | Crise de la Covid-19 et fracture numérique dans l'espace francophone : renforcer l'inclusion et la souveraineté numérique pour une plus grande résilience
- 10 a.m. | Promoting inclusive data policy through capacity building
- 10 a.m. | Regional approaches to e-commerce in the Pacific Islands countries
- 11 a.m. | Cross-border data transfers for inclusive growth of the digital economy in Southeast Asia
- 11 a.m. | Port call message sharing to increase efficiency and transparency of maritime trade
- 12 p.m. | Digitalization and data flows in francophone west and central Africa: Impacts of potential digital trade rules in the WTO on digital industrialization and development
- 12 p.m. | Strengthening individuals worldwide in protecting their data
- 12 p.m. | Investing in the new digital frontier
- 2 p.m. | The importance of data in cross-border payments in Africa
- 2 p.m. | There's no app for that! -- What it takes to leverage the promise of data for MSMEs and cooperatives in the digital economy
- 3 p.m. | Understanding the development impact of digital services trade
- 3 p.m. | Boosting participation of women in the digital economy of developing countries and LDCs
- 3 p.m. | Innovative data governance mechanisms for development 4.0: Challenges and opportunities
- 4 p.m. | Data governance in the world of unequals
- 4 p.m. | Democratizing digital intelligence: Maximizing the value of data for businesses in emerging markets
- 5 p.m. | Data-driven business to business e-commerce in Africa
- 5 p.m. | The role of standards in digital transformation and digital trade

### Wednesday 27

- 10 a.m. | From eTrade Readiness Assessments to implemented recommendations
- 10 a.m. | Harnessing data for alternative digital lending models for smallholder farmers in Uganda
- 10 a.m. | Whether 'data localisation' and 'national champion' approach would lead to an inclusive digital economy?
- 11 a.m. | Maximizing e-commerce opportunities in the Arab region through intra and inter-region cooperation in cross-border data flows and data privacy and security
- 11 a.m. | Enhancing market connection for women in the agriculture sector through digital traceability systems
- 11 a.m. | From data to AI: Digital transformation competency framework for the public sector
- 12 p.m. | Trust in cross border e-commerce: The case for consumer product safety
- 12 p.m. | Fueling African regional integration and growth through blockchain and data
- 2 p.m. | TradeTech: How frontier technologies will transform global trade and development
- 2 p.m. | Digitizing global trade documentation: Making legislative frameworks inclusive, transparent, and efficient
- 3 p.m. | Digital transport & trade – Enabling the e-commerce economy in COVID-19 times and beyond
- 3 p.m. | Measuring international data flows
- 3 p.m. | Agriculture data and digitalisation for development
- 4 p.m. | How to create greater international collaboration on data governance
- 4 p.m. | Leveraging TFA implementation to facilitate e-commerce cross border trade
- 4 p.m. | Data protection certification for cross-border data flows
- 5 p.m. | Data regulation: Implications for the digitization of the economy and development
- 5 p.m. | Data transfer policies and practices to enable MSME e-commerce and FDI in developing countries

### Thursday 28

- 10 a.m. | Reducing costs, building trust through electronic SPS certification
- 10 a.m. | Advancing cross-border paperless trade: Nurturing a digital trade environment
- 10 a.m. | The importance of harmonizing e-KYC and digital ID in the Pacific
- 11 a.m. | The AfCFTA and data governance frameworks in Africa
- 11 a.m. | Impact of data governance & cross-border data flows on digital industrialisation, agriculture and indigenous data sovereignty
- 12 p.m. | Faster customs, faster trade – Digitizing cross-border trade procedures: Learning from success stories
- 12 p.m. | Designing innovative data solutions for the global south
- 12 p.m. | Assessing the role of digital platforms in data governance and ethics
- 2 p.m. | Marketplace activity in Africa and Latin America: What new data shows
- 2 p.m. | Tackling the digital gender divide - Peer learning across developing regions
- 2 p.m. | Data flows and global trade regimes: Issues of inclusive development
- 3 p.m. | The value of data in the information economy
- 3 p.m. | Building best in class digital trade corridors
- 3 p.m. | Strengthening health services through public procurement of digital services: Harnessing the power of data and digitalisation for development
- 4 p.m. | Tackling the data governance challenges of emerging digital technologies
- 4 p.m. | Potential of e-commerce to lessen the gender digital divide
- 4 p.m. | Data governance importance for e-commerce in terms of profitability and sustainability
- 5 p.m. | Responsible re-use of data for development through data collaboration
- 5 p.m. | Exploring a global framework for data governance

### Friday 29

- 10 a.m. | Policy recommendations for a data-driven digitalization of agribusiness in Africa
- 10 a.m. | The data divide in digital trade: Are trade rules up to the challenge?
- 11 a.m. | Small goes digital - From the inside and outside: What drives successful adoption of digital by MSMEs?
- 11 a.m. | Opening the data of money: Digital cash as digital sovereignty
- 12 p.m. | The role of data and digitalization in supporting sustainable e-commerce across borders
- 12 p.m. | Leveraging the potential of digitalization, disruptive technologies, and cross-border data flows to facilitate a Pan-African digital single market
- 2 p.m. | Shedding new light on the evolving regulatory framework for digital trade
- 2 p.m. | E-commerce and tax justice: Re-thinking sustainable tax policies
- 3 p.m. | Meaningful access to advance digital societies
- 3 p.m. | E-signatures and e-transactions: What works, what more is needed, and what are the implications of proposed trade rules on this topic?
- 4 p.m. | Digitally restructured value chains; upgrading or downgrading labor futures for women in the global south?
- 4 p.m. | Overcoming barriers to trust in cross-border data flows

