







شرکت نمایشگاهی میلاد مبتکر شرق MILAD MOBTAKER SHARGH CO.



بیست و سومین نمایشگاه بین المللی

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X 2024



About Us

Milad Exhibition Group has been started its professional activity on holding different trade fairs seminars, congress since 2002. The management team who were engaged in this field, believed in this fact that holding the trade fairs needs a new attitude, therefore all facilities, trained human resources are equipped with a new policy and strategic planning. Today we have passed more than 20 years with hundreds of internal and International exhibitions and congress, Specialized exhibition of livestock and poultry industry, Machinery and Furniture accessories, Home Furniture, office and Decoration, Electrical and electronic industry, Construction industry, Heating and cooling and also specialized exhibitions in Saudi Arabia and Afghanistan are such activities of this company.

WELCOME TO

We are honored to introduce IRANPLEX, an esteemed international exhibition dedicated to the finest poultry and livestock products. This prestigious event offers a comprehensive and immersive experience for visitors to gain insight into the diverse breeds, agricultural practices, and traditions of poultry and livestock farming around the globe. IRANPLEX provides a unique opportunity to celebrate the excellence and diversity of Iranian poultry and livestock industry. We extend a warm invitation to join us in this celebration of the rich heritage and modern advancements in Iranian agriculture at IRANPLEX.

We cordially invite foreign exhibitors to join us at IRANPLEX. This is a unique opportunity for international participants to have the chance to connect with other industry professionals. We welcome you to be a part of this enriching experience. Join us at IRANPLEX and be a part of this international exhibition.



About Poultry &Livestock & Related Industries

Poultry and livestock are integral components of the agricultural industry, providing essential resources such as meat, eggs, milk, and other by-products. These animals play a crucial role in meeting the dietary needs of human populations and contribute significantly to global food security. Poultry, including chickens, turkeys, and ducks, are valued for their high-quality protein and versatility in culinary applications. Livestock, such as cattle, pigs, sheep, and goats, are prized for their meat, milk, and wool production. Additionally, these animals are important for soil fertility, pest control, and sustainable agricultural practices. The management and breeding of poultry and livestock require specialized knowledge and skills, making them a focal point of agricultural education and research. Overall, poultry and livestock are vital components of the agricultural sector, supporting food production, economic development, and rural livelihoods.















About Exhibition

Poultry and livestock exhibitions are important for showcasing the best of the agricultural industry, promoting genetic diversity, and providing a platform for knowledge exchange. These events also contribute to economic development, education, and community building within the agricultural sector. Overall, they play a vital role in celebrating the achievements of farmers and breeders while highlighting the significance of poultry and livestock farming in providing essential resources for human society.

Last Show Reports

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	2019	2020	2021	2022	2023
Covered Area	16700	9500 Effects of CORONA-VIRUS	11992 Effects of CORONA-VIRUS	22513.75	21806
Number of Companies	338	107	158	290	267
Countries	Germany China Turkey France Belgium Malaysia	Turkey Germany	Germany China Turkey	Germany China Turkey France Belgium Russia	China Germany Denmark Turkey Portugal South Korea Switzerland India Spain Netherland Austria Russia Oman Canada Belgium



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orientation in the present market	43%	29%	29%	
update market place understanding	36% 55%		9%	
check the competitive position	29%	57%	14%	
maintain business contacts	25%	63%	13%	
maintain the distribution network	25%	50%	25%	
extend the distribution network	25%	38%	38%	
aise degree of the product's popularity	14%	57%	29%	
e degree of the company's popularity	14% 57%		29%	

Achieven

Number of Companies





Exhibitor's Profile -

Industrial feed processing equipment and supplies, raw materials, feed ingredients, additives and water, poultry breeding and equipment, meat processing, packaging, handling refrigeration, egg processing, climate control, feed production, supplements, feeders and mixers, veterinary instruments, medicines, budding and biological products, consultancy, distribution, genetics and registration, diagnostic laboratories, pharmaceuticals, poultry compound, processing machinery, ventilation and air purification, subjects covering parts or all of the above mentioned items in the meat supply chain, weighing packaging and logistic, knowledge transfer and consultancy, bank and insurance companies, Pets, Pet feed, Pet medicine, Pet houses, Bee breeding.

Targeted Visitors Profile

Feed mills, poultry farms, meat slaughtering companies, meat processing companies, feed ingredients and additives companies, equipment suppliers, distribution /wholesale /retail / trade meat products, veterinarians, research/consultancy, large-scale integrated, companies, national/local authorities, breeders, broiler farms, equipment suppliers, feed industry, food processing companies, government officials, poultry plant manager, slaughterhouses, markets, restaurants and hotels.



Why Should you visit?

IRANPLEX Exhibition Tehran is one of the oldest, largest and best exhibition in this field in Iran. This exhibition has a very high variety of products and services that its participants from all over the world and with the latest technology and products have gathered in this exhibition, and you can visit the Exhibition of Livestock, poultrywith the latest technology tools and equipment Get acquainted (gain, obtain) with present-day techniques that came from Worldwide.

There are always collections that are looking for qualified people to distribute in the region, through which they can take over a part of the Exhibition of Livestock, poultry and dairy products market, so if you have the same potential in distribution, do not miss this exhibition.



Reza Haj Ali- Zarin Javdane Company

IRANPLEX is a great opportunityfor healthy competition and maintaining market share.

Hasan Mehrbani- Economic Activist

The annual livestock and poultry exhibition, held in a beautiful and suitable environment for exhibitions, is a great opportunity to meet industry professionals, researchers, and students, and to become familiar with the latest achievements in the livestock and poultry industry.



Eskandar Eskandarifar- Eskan Toyour Company

The Exhibition of Poultry and Livestock, provides a High Quality space for Direct communication with costumers.

Mostafa Zandie- Pasouk Company

We have been participating in the Iran Plex exhibition for years and have been able to successfully market our products in the country and the region. The exhibition has been very beneficial for us and has had significant achievements.





Amin Taghivand- Xaniar Group

IRANPLEX 2023 was the Top and the Highest in Quality Exhibition in Tehran over the past 15 years in Tehran.



Maryam Ebrahimi- TakGene Company





Key Factors for your Success in IRANPLEX

Iran ranks among the TOP 3 in the Middle East. The Iranian Poultry and Livestock technology market ranks among the TOP 3 in the Middle East. According to the United Nations Commodity Trade Statistics Database, Iran imported animal feedstuff, livestock, fertilizers and insecticides worth 2.309 billion US\$ in 2021. Top governmental support. The event is organized under the auspices of the Iranian Ministry of Jihad-e-Agriculture, the Ministry of Industries and Business and TOP-Trade Promotion Organization of Iran. Excellent visitor base. A total of 35,000 visitors had been registered in 2015. Top quality exhibitors. 92 exhibitors from 15 countries (2015) High satisfaction rate. 100% of the exhibitors would recommend the event.







How to access Tehran Int'l Permanent Fairground?



Tajrish metro station (Red Line) is the closest station to Tehran International Exhibition Center. However, you need to take a taxi when you get out of the station as it is almost 10 kilometers far away.



Namayeshgah BRT (Bus Rapid Transit) station in South-to-North line is almost near Tehran International Exhibition Center. You need to walk around 10 minutes from the station to get to the center.



Located right in Chamran Highway, it is accessible through all highways of Tehran by a personal car or a taxi service. There is also a special place as a parking lot for a better convenience.



