



2022 The 10th GTI International Trade & Investment EXPO

Offline Oct. 13. (Thu) – Oct. 16. (Sun)

Chuncheon Lakeside Park

Online All year round



GTI EXPO 2022
International Trade & Investment

The 10th GTI International Trade & Investment EXPO



EXPO featuring diversity and expertise

- Composed of diverse goods such as foodstuff, medical equipment, and bio-based products
- Embodying the features of pro-EXPO by displaying goods, using blocks based on their nature



EXPO for exploring your new markets

- Participation by only handpicked buyers
- One-on-one talks through a special buyer matching system
- Invitation of purchasing tour groups



EXPO leading to your success in business

- A venue for the encounter between buyers, small business owners, and consumers
- Enabling getting a grasp of market flow/technological trend at a glance
- Opportunity to explore new ideas and items that will bring you success



EXPO held both online and offline

- 3D virtual exhibition + Video-based export talks + Online platform linked to online shopping
- Place where you can see an array of well-made goods

01 Overview

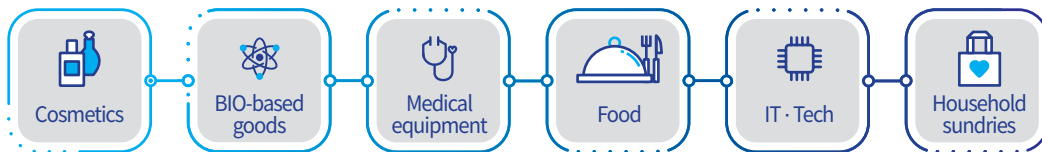
- **Theme** The leading global economic and Korean Wave(hallyu) Festival of NEA
- **Date and Venue** **Online** ▶ All year round / www.gtiexpo.org
Offline ▶ Oct. 13. (Thu) – Oct. 16. (Sun), 2022 / Chuncheon Lakeside Park(Chuncheon City, Gangwon Province)
- **Programs** **Major Programs** ▶ Offline Exhibition + Online Virtual Exhibition + Sales Promotion via Online (Live commerce, etc.) + Business meeting with overseas buyers + 1:1 trade meeting
Additional Programs ▶ Opening Ceremony, Leaders' Summit of the World Federation of Korean Association of Commerce, GTI Economic cooperation forum
- **Host / Organizer** 江原道 Gangwon Economic Promotion Agency GTI Secretariat Chuncheon City
- **Sponsors** Ministry of Strategy and Finance Ministry of Trade, Industry, and Energy Ministry of Foreign Affairs
 Ministry of SMEs and Startups Korea Customs Service
 KITA TRADE ASSOCIATION kotra aT Gangwon Chamber of commerce and industry Council
 Shinhan Bank NongHyup Bank Gangwon Export

02 Main Events

	Oct. 13.(Thu)	Oct. 14.(Fri)	Oct. 15.(Sat)	Oct. 16.(Sun)
Online	<ul style="list-style-type: none"> • Opening Ceremony • GTI Economic cooperation forum, Leaders' Summit of the World Federation of Korean Association of Commerce • 1:1 Trade meeting • Export Contract Ceremony • Giveaway and hands-on experience event 	<ul style="list-style-type: none"> • 1:1 Trade meeting • Export Contract Ceremony • Giveaway and hands-on experience event 	<ul style="list-style-type: none"> • Consulting with the MDs • Export Contract Ceremony • Giveaway and hands-on experience event 	<ul style="list-style-type: none"> • GTI EXPO 10th Anniversary Celebration • GTI EXPO Awards • Giveaway and hands-on experience event
Offline	<ul style="list-style-type: none"> • Live Commerce with Naver shopping Live • SNS Exhibition with Influencers • Overseas Live Commerce(Wanghong, Shopee) 			

*The event schedule is subject to change.

03 Exhibit Items



04 Application

- **For whom** Those who are willing to find new markets in Gangwon Province or R.O.K
- **Date** Jul. 1. – Aug. 31. 2022.
- **Application form** www.gtiexpo.org
Please submit your application form via E-mail or Fax
*E-mail : gtiexpo@naver.com Fax : +82-33-749-4634



05 Booth Information

• Offline Booth

	Booth type	Size	Image	Price
International Standard booth	Basic type booth (Signboard, Floor, Wall, Lights) 1 Table, 4 Chairs, 1 Info desk, Electricity 1kW	3m*3m		1,500,000KRW (vat included)
Space only	Only the space will be provided. Participants should install its booth by themselves.	3m*3m		800,000KRW (vat included)

• Benefits

- 1 international standard booth will be provided for each participating company as free of charge.

• GTI (Greater Tumen Initiative)

- Consultative Organization of Assistant Secretaries from Four Economic Ministries (China, Mongolia, Korea, Russia) which aims to develop the Northeast Asia Region.



GTI International Trade & Investment EXPO Committee



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