



SPIEF'24 ПМЭФ'24

ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM

ПЕТЕРБУРГСКИЙ
МЕЖДУНАРОДНЫЙ
ЭКОНОМИЧЕСКИЙ
ФОРУМ



ROSCONGRESS

Building Trust

6 июня 2024 г.
06/06/2024

Introduction to B20 Brasil

FORUMSPB.COM



**B20 Brasil theme
"Inclusive growth
for a sustainable
future" is aligned
with the motto of
G20 Brasil**



Social inclusion and the fight against hunger



Energy transition and sustainable development



Reform of global governance institutions



Promote inclusive growth and combat hunger, poverty and inequalities



Increase productivity through innovation



Foster resilience of global value chains



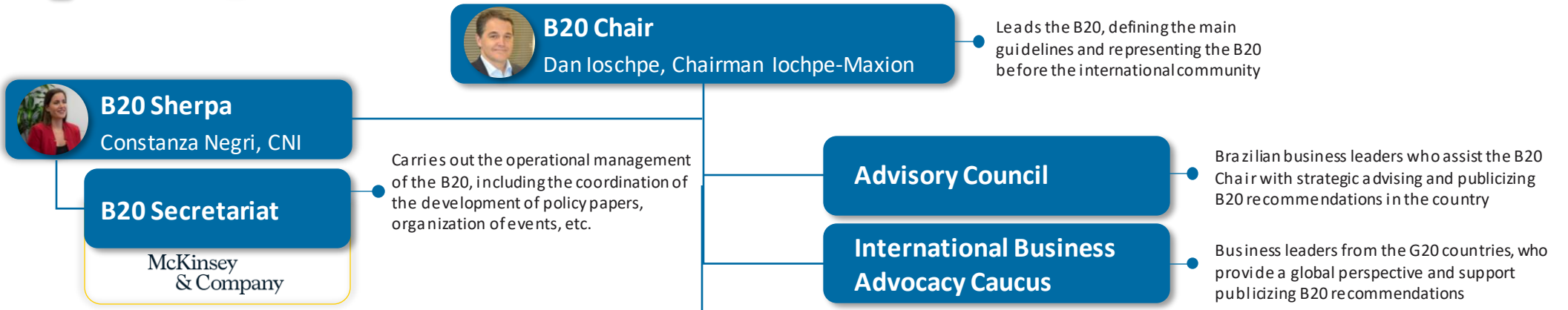
Accelerate a fair net zero transition









Enhance human capital

B20 Brasil follows the structure of previous editions, with 8 Task Forces/Action Council

 Knowledge Partner
 Network Partner
 Main Partner



Task Forces and Action Council


<p>Trade & Investment</p>  <p>Francisco G. Neto CEO e Presidente Embraer</p> <p>BCG</p>	<p>Employment & Education</p>  <p>Walter Schalka CEO Suzano</p> <p>accenture</p>	<p>Energy Transition & Climate</p>  <p>Ricardo Mussa CEO Raízen</p> <p>McKinsey & Company</p>	<p>Digital Transformation</p>  <p>Fernando de Rizzo CEO Tupy</p> <p>BAIN & COMPANY</p>	<p>Finance & Infrastructure</p>  <p>Luciana A. Ribeiro Founder eB Capital</p> <p>Deloitte.</p>	<p>Integrity & Compliance</p>  <p>Claudia Sender Board Member</p> <p>Deloitte.</p>	<p>Sustainable Food Systems & Agriculture</p>  <p>Gilberto Tomazoni CEO JBS</p> <p>BAIN & COMPANY</p>	<p>Women, Diversity and Inclusion in Business (AC)</p>  <p>Paula Bellíza President, Global Payments EBANX</p> <p>McKinsey & Company</p>
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Members (~150 by Task Force/Action Council)

B20 International Business Advocacy Caucus



Abdulrahman S. Al-Fageeh
SABIC
Saudi Arabia



Alexander Shokhin
RSP¹
Russia



Anna Marks
Deloitte
Global



Bob Sternfels
McKinsey & Company
United States




Borge Brende
World Economic Forum
Global



Cas Coovas
Business Unity South Africa
South Africa



Charles Rick Johnston BIAC²
Global



Chandrajit Banerjee
Confederation of Indian Industry (CII)
India



Daniel Funes de Rioja
Union Industrial Argentina
Argentina



Emma Marcegaglia
Marcegaglia Group
Italy



Erol Kiresepi
IOE³/Santa Farma Pharma.
Global



Ge Haijiao
Bank of China
China



Ian Bremmer
Eurasia Group/GZERO Media
Global



Ilan Goldfajn
Inter-American Develop. Bank
Global



Leslie Miller
YouTube
United States




Mark Carney
UN Special Envoy for Climate Action
Global



Michael Miebach
Mastercard
Global



Michael R. Bloomberg
Bloomberg
United States



Michele Parmelee
IOE³
Global




Natarajan Chandrasekaran
Tata Sons
India




Philippe Varin
ICC⁴
Global



Rifat Hisarcıklıoğlu
TOBB⁵
Turkey



Sanjiv Puri
Confederation of Indian Industry (CII)
India



Sanda Ojiambo
United Nations Global Compact
Global



Siegfried Russwurm
Federation of German Industries
Germany



Shinta Kamdani
Sintesa Group
Indonesia



Suzanne Clark
U.S. Chamber of Commerce
United States



Xu Niansha
China Machinery Industry Federation
China

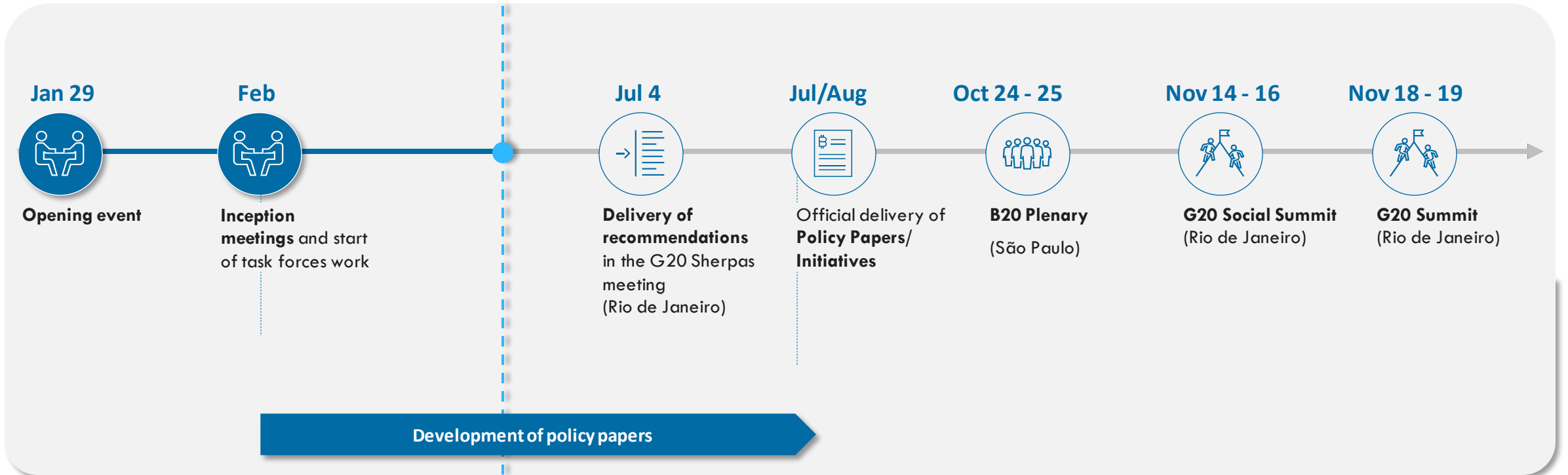


Yassin Al Suroor
A'ama Group
Saudi Arabia



B20 Timeline and where we are now

Key milestones Started To be started We are here



The expected long-term impact of B20 Brazil is guided by three key principles

B20 Brasil Impact



Positive impact on society and economies towards inclusive and sustainable growth



Continuity of B20 recommendations throughout the years



Presence of the Brazilian agenda, incorporated into the global agenda

1 Policy Paper

- Scalable, actionable, measurable, **recommendations** in line with B20 and G20 guidelines
- Structured, inclusive and timely **process**



Task force charter



Workspace



Work management tools

2 Publicization and advocacy

- B20 leadership** engaged in advocacy
- Local and global reach**
- Key stakeholders** engaged
- Aligned to **B20 and G20 guidelines**



Comms plan and toolkit



Side events guidelines



Publicization guidelines

3 Implementation

- Inclusion and sustainability impact **monitoring**
- G20 and B20 collaboration **enhancement**
- Business collaboration **enhancement**
- Governance/ process **continuity** across B20 editions

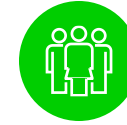


Indicators



Legacy Programs

Across the Task Forces, the Following Synergies Were Identified



Areas with Potential Synergies

1. Sustainable Development and Climate

2. Innovation and AI

3. Global Trade

4. Work Force Inclusion and Development

Task Forces with Potential Synergies

1. Energy Transition & Climate
2. Sustainable Food Systems & Agriculture
3. Trade & Investment
4. Integrity & Compliance
5. Finance and infrastructure
6. Digital Transformation

1. Digital Transformation
2. Employment & Education
3. Trade & Investment
4. Integrity & Compliance
5. Women, Diversity & Inclusion in Business
6. Finance & Infrastructure

1. Trade & Investment
2. Sustainable Food Systems & Agriculture
3. Digital transformation

1. Women, Diversity & Inclusion in Business
2. Employment & Education
3. Digital transformation
4. Trade & investment
5. Sustainable food systems & agriculture
6. Integrity & Compliance

B2O Strategic Axes



Accelerate a just net-zero transition



Increase productivity through innovation



Promote the resilience of global value chains



Value human capital



Promote inclusive development, combat hunger, poverty and inequality



Promote inclusive development, combat hunger, poverty and inequality



Promote inclusive development, combat hunger, poverty and inequality



Promote inclusive development, combat hunger, poverty and inequality

Recomendations (1/2)

Trade & Investment

Summary of priorities under discussion

1 Trade & Investment Governance

- Strengthen the multilateral trading system
- Advance new multilateral and plurilateral agreements that liberalize trade and limit barriers

2 Sustainable and Resilient Trade & Investment

- Promote and agree on globally accepted regulatory practices, methodologies and taxonomies
- Review restrictive policies from the past 3 years

3 More Efficient Trade & Investment

- Standardize and accelerate the cross-border flow of information related to trade transactions
- Increase access to trade and export finance by facilitating digitization

Employment & Education

Summary of priorities under discussion

1 Workforce for the Future of Work

- Enhance access and quality of K12 education and vocational training to develop employable skills
- Foster reskilling and upskilling programs focused on digital and green proficiencies

2 Diversity and inclusion in the workforce

- Promote diverse and inclusive work environments
- Support workers transitioning to formal economy by enhancing workforce mobility and job flexibility

3 Innovation and Sustainable Growth

- Promote scientific and technological innovation to support digital and green driven transformations
- Support entrepreneurship and MSMEs to drive sustainable and innovative economic growth

Energy Transition & Climate

Summary of priorities under discussion

1 Sustainable energy solutions

- Ensure affordable and reliable access to energy by tripling renewable energy capacity by 2030
- Scale up a global and diversified portfolio of biomass solutions for energy
- Enable expansion of other net-zero solutions

2 Energy-efficiency improvements

- Double energy-efficiency improvements by 2030
- Promote the circular economy and efficient use of global resources

3 Nature-climate solutions

- Ensure a thriving Natural Climate Solutions global market by 2030

Digital Transformation

Summary of priorities under discussion

1 Digital inclusion of people and businesses

- Accelerate the expansion of ICT infrastructure in underserved regions
- Address skill gaps to promote the development of a digitally literate population and workforce
- Promote digital transformation for MSMEs

2 Cybersecurity and digital trust

- Improve international cyber action, foster multilateral cooperation and leverage harmonized standards
- Accelerate the operationalization of Data Free Flow with Trust to build trust on a global scale

3 Artificial Intelligence

- Strengthen international collaboration and scale up risk-based frameworks for responsible AI development, deployment, and governance

Recomendations (2/2)

Finance & Infrastructure

Summary of priorities under discussion

- 1 Enhance climate finance instruments to increase private capital flows**
 - Review role of DFIs, MDBs and ODAs to enhance capital allocation efficiency for climate finance
 - Enhance private capital investment in climate solutions in EMDEs through regulatory capital and rating agency reforms
- 2 Permitting process for infrastructure**
 - Expedite permitting process for climate related infrastructure investments
 - Foster international collaboration to advance interoperability and expedite permitting procedures
- 3 SMEs integration to Global Value Chains**
 - Streamline administrative processes towards global integration
 - Enable “GVC ecosystems” by properly improving financial productivity

Integrity & Compliance

Summary of priorities under discussion

- 1 Enhance sustainable governance**
 - Incentivize measures to enhance responsible and sustainable governance
 - Ensure the adoption of converged frameworks for sustainability standard and disclosure
- 2 Collective Action to uphold integrity**
 - Foster Collective Action between (civil society, public and private sector) to promote integrity in value chain
 - Promote transparency and accountability to tackle corruption related to green transition, environmental crimes and human rights violations
- 3 Ethical leadership to foster inclusive growth**
 - Ensure a just and safe workplace enhancing measures against harassment and discrimination
 - Promote adoption of international frameworks on AI systems regarding transparency

Sustainable Food Systems & Agriculture

Summary of priorities under discussion

- 1 Sustainable productivity growth**
 - Foster scalable **innovation** and improve access to **new technologies** to address food security
 - Support sustainable productivity growth in least developed countries through knowledge sharing, technology dissemination, and international financing
- 2 Models for financing and collaboration**
 - Ensure sufficient, efficient, and inclusive capital for a rapid transition
 - Monetize ecosystem services from sustainable agriculture
- 3 Sustainable practices and food security**
 - Create a practical, science-based trade and cooperation framework for sustainable practices and improved food security
 - Implement measures for compliance with the Sustainable Trade and Cooperation Framework

Women, Diversity and Inclusion in Business

Summary of priorities under discussion

- 1 Increase representation of all forms of diversity**
 - Act on structural women challenges, while dedicating special attention to intersectionality
 - Collect data and ensure mapping and monitoring of strategic KPIs of diversity across G20 countries.
- 2 Establish safe and equal workplace**
 - Promote D&I in business strategies through incentives and regulations.
 - Empower underrepresented groups via tailored credit solutions, mentorship and networking programs.
- 3 Promote inclusive environment for the future.**
 - Ensure budget for comprehensive support and quality education for underrepresented groups.
 - Implement bias-free AI responsibly through public-private partnerships.



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BRASIL 2024